

EBONY

AMERICA'S
MOST-MARRIED
NEGROES

WALTON PUBLICATION



THE DUKE AND DUCHESS
OF THE MUSIC WORLD

OCTOBER 1949 30c



THE COTTER TWINS—RUTH AND GERTIE
RUTH ON THE RIGHT USES CORONET

- * SIMPLE AND FAST. YOU CAN HAVE BEAUTIFUL CURLS WITHOUT HOT IRONS!
- * YOU CAN AFFORD FANCY HAIR DOS WITHOUT PAYING FANCY PRICES!
- * NOW, GIVE YOURSELF A SMART COIFFURE RIGHT AT HOME WITH CORONETS HOME COLD WAVE KIT... HAVE WONDERFUL, BEAUTIFUL, LUXURIOUS SOFT WAVE AND CURL.
- * NOTHING TO HARM YOUR HAIR. CORONET IS SAFE!
- * FOR PRESSED AND UNPRESSED HAIR!

This new development is creating a nation wide sensation. NOW you can join thousands of contented users.

*NOTE: CORONET HOME COLD WAVE IS SOLD ONLY BY MAIL... FROM OUR LABORATORIES DIRECT TO YOU. BEWARE OF SUBSTITUTES... MAIL THE COUPON TODAY!

Give yourself a wonderful coiffure right in your own home. You'll get the

same results as produced in the most glamorous salons.

Coronet Home Cold Wave will make your hair beautiful regardless of whether your hair is fine, medium or coarse.

A kit contains 5 to 7 hair dos, depending upon the hair. YOU BUY CORONET HOME COLD WAVE KIT ONLY ONCE, REFILLS COST \$1.00 TO CORONET USERS.

CORONET BEAUTY PRODUCTS, INC.
2143 SEVENTH AVE. • NEW YORK 27, N. Y.



**YOU BUY THE
CORONET WAVE
KIT ONLY
ONCE!**

Complete Kit Consists of:

- * Coronet's Cold Wave Creme
 - * Coronet's Pressing Oil and Scalp Creme with Lanolin
 - * 30 Curlers
 - * 1 Hair Net
 - * Complete Easy Instructions
- REFILLS COST \$1.00 TO CORONET USERS.

Which uses the Coronet HOME COLD WAVE?

TESTIMONIALS

I was skeptical when I sent for my Coronet Home Cold Wave, but I am glad to say since I've been using it, it's truly wonderful.

Mrs. R.M.G.
Long Beach, L. I.

I received my Coronet Home Cold Wave and was deeply satisfied... and at such a low price.

Mrs. N.B.
Macon, Mo.

Received my Coronet Cold Wave. Very delighted—please send me another.

Miss H.B.
Miami Beach, Fla.

I just purchased a Coronet Home Cold Wave—and I love it! Really! My hair is beautiful. Please send me another Coronet.

Mrs. R.L.F.
New York, N. Y.

Special Offer

LIMITED TIME

OFFER EXPIRES DECEMBER 30, 1949

REGULAR PRICE ~~\$2.50~~

\$ **1.50**

INCLUDES 20% FEDERAL TAX

SPECIAL INTRODUCTORY OFFER

CORONET BEAUTY PRODUCTS, INC. UNIT No. 1
2143 SEVENTH AVENUE
NEW YORK 27, N. Y. **COUPON**

This coupon together with \$1.50 entitles the holder to a complete kit—"CORONET HOME COLD WAVE"
This offer expires December 30, 1949

() I HAVE PRESSED HAIR () I HAVE UNPRESSED HAIR

Name _____

Address _____

City _____ State _____

LUCKIES PAY MORE

to give you a finer cigarette!

Yes, at tobacco auctions
Lucky Strike pays millions
of dollars more than official
parity prices for fine tobacco!

There's no finer cigarette in the world today
than Lucky Strike! To bring you this finer
cigarette, the makers of Lucky Strike go
after fine, light, naturally mild tobacco—
and pay millions of dollars more than offi-
cial parity prices to get it! Buy a carton
of Luckies today. See for yourself how much
finer and smoother Luckies really are—how
much more real deep-down smoking enjoy-
ment they give you. Yes, smoke a Lucky!
It's a finer, milder, more enjoyable cigarette!

CURTIS A. WALKER, veteran independent
warehouseman of Wendell, N. C., says:
"Season after season, I've seen the makers
of Luckies buy fine tobacco . . . tobacco that
makes a mild smoke. I've smoked Luckies
myself for 20 years." Here's more evidence
that Luckies are a finer cigarette.



COPR., THE AMERICAN TOBACCO COMPANY

L.S./M.F.T. — Lucky Strike Means Fine Tobacco
So round, so firm, so fully packed—so free and easy on the draw

NOW! PROOF that brushing teeth right after eating is the safe, effective way to

HELP STOP TOOTH DECAY

with Colgate Dental Cream

The Most Important News in Dental History! Exhaustive Research on Hundreds of People by Eminent Dental Authorities Proves How Using Colgate Dental Cream Helps Stop Tooth Decay Before it Starts!

NOW dental science offers scientific proof that always using Colgate Dental Cream right after eating actually helps stop tooth decay!

Continuous research—hundreds of case histories—makes this the most important news in dental history!

For now—the same toothpaste you use to clean your breath while you clean your teeth—offers a safe, proved way to reduce tooth decay!

No Change in Flavor, Foam, Or Cleansing Action!

Colgate's has been proved to contain all the necessary ingredients—including an exclusive patented ingredient—for effective daily dental care. No risk of irritation to tissues and gums! And no change in Colgate's famous flavor, foam, or cleansing action!

The Colgate Dental Cream now at your dealer's is the same formula used in the tests. No claim is made that using Colgate's can stop all tooth decay, or help cavities already started. But brushing teeth right after eating is the safe, proved way to help prevent new cavities, help stop tooth decay with Colgate Dental Cream.



THERE IS ONLY ONE COLGATE DENTAL CREAM.
YOUR DEALER HAS IT NOW—
IN THE SAME FAMILIAR PACKAGE

X-RAYS SHOW HOW PROPER USE OF COLGATE'S HELPS STOP TOOTH DECAY!



Eminent dental authorities supervised 2 groups of college men and women for over a year. One group always brushed their teeth with Colgate's right after eating. The other group followed usual dental care. X-rays were taken at regular intervals.

The average of the group using Colgate Dental Cream as directed was a startling reduction in number of cavities—far less tooth decay! The other group developed new cavities at a much higher rate!

NO OTHER DENTIFRICE OFFERS PROOF OF THESE RESULTS

Always use Colgate's to Clean Your Breath While You Clean Your Teeth and HELP STOP TOOTH DECAY!

* Right after eating

SPEAKING

YOUNGEST GOSPEL SINGER

Sammy Jones, Jr., 5, is the youngest gospel singer in the U.S. Singing religious songs since he was 2, the talented Englewood, N. J. lad has appeared in more than 50 churches and on radio. Early this year he sang *The Lord's Prayer* over a Newark radio station. In churches, his mother says, "He just takes over. He leaves the mike and goes right down the aisles into the crowd and they just roar for him."



SHIP MODEL BUILDER

William Green, 62, is one of the nation's outstanding model ship builders. The Virginia-born ex-sailor has become widely known for his exact reproductions of famous ships. One of these—a replica of the British steamer *James Baines*—was a prize possession of the late President Roosevelt. Los Angeles painter is wizard at building oversize ships inside bottles and glass cases.



AD MANAGER FOR WHITE STORE

Ruth Banks Hoffman, 30, is an assistant advertising manager in a large white Ohio department store. Picked for the job over seven other applicants, the Cleveland-born, ex-newspaper woman directs ad copy writing and publicity for the Columbus, Ohio, Boston Store. Her yearly salary is \$3,800 plus an annual bonus. The college-trained girl often sews clothing for herself and her 9-year-old daughter.



NG

OF PEOPLE



BROOM MANUFACTURER

Rev. Louis E. Ford, 61, inherited broom-making skill some 28 years ago from his family which had then worked at the business for three generations in his native West Virginia. Today from his West Newton, Massachusetts, factory, the Baptist minister supplies the leading stores in Boston. Last year he sold one store 300 dozen brooms at \$3,535. His annual take from the business is about \$10,000.



CHEMICAL LAB OWNER

Dr. Lincoln I. Diuguid, 32, operates the only Negro-owned commercial laboratory for the analysis of chemical materials in the U.S. His St. Louis micro-analytical lab is worth some \$30,000. In the business one year the Virginia-born chemist does special research jobs for universities and big industry. He formerly worked for the Goodrich Rubber Company.



OLDEST LAWYER

Arthur H. Sims, 93, is the oldest practicing lawyer in Chicago and perhaps the daddy of all Negro barristers in the U.S. Graduated from Northwestern University (then Union College) in 1889, the Mississippi-born ex-slave went right to work as a clerk in a Windy City police court. Two years later he resigned to start private practice, has since become the favorite mouth-piece of petty law-breakers in police court.

The hour glass is a means of measuring the passing of time

BEECH-NUT GUM
 PEPPERMINT FLAVORED
 BEECH-NUT BRAND
 ALWAYS REFRESHING
 CHEWING GUM

Beech-Nut GUM

is the measure used to determine the fine flavor and dependable quality of chewing gum

It's "Always Refreshing"

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icago,

This "Carnation Baby" now has 2 of her own!



Yes, the "Carnation Baby" at the left is now **MRS. RUFUS MARSHALL, JR.**...a "Carnation Mother" who has raised 2 healthy children on Carnation Evaporated Milk. Mrs. Marshall knows from experience why Carnation is so perfect for infant feeding...and every milk purpose.



Give Your Baby Carnation's Extra Advantages

Rich cow's milk... with nothing removed except water... that's Carnation Evaporated Milk. It gives your baby all the nourishment of good whole milk, plus these very important health advantages:

Carnation is specially homogenized and heat-refined for easy digestibility and perfect uniformity. Each pint is enriched with 400 units of Vitamin D... the "sunshine vitamin." And Carnation is scientifically sterilized after it's sealed in the can, to assure absolute safety. Yet Carnation actually costs less than ordinary milk! So be sure your baby gets Carnation's extra health advantages.

LISTEN TO BUDDY CLARK—every Monday evening over NBC—on Carnation's "Contented Hour."

Ask your doctor about Carnation Milk for your baby

... find out why 8 out of 10 mothers who use Carnation say, "My doctor recommended it."

The Milk Every Doctor Knows

FREE—"Your Contented Baby"—New complete manual by a famous doctor. Carnation Company, Dept. E-109, Los Angeles 36, California.



"from Contented Cows"

LETTERS AND PICTURES

LIONEL HAMPTON BAND

I am a monthly reader of EBONY and I like it very much. While reading your August issue about Lionel Hampton's band, it brought across my mind that you never feature any white bands like Stan Kenton, Woody Herman or Charlie Ventura. Personally, I think Stan, Woody and Charlie are greater than Lionel Hampton because his band sounds like "tin pans."

I know this is a Negro magazine, but often magazines like Metronome and Down Beat feature Negro bands and not only that, they picture them on the cover. Of course, I don't mean for you to feature any little white hill-billy band, but you could at least feature one of the great white bands like I have mentioned.

WAYMAN GARNETT
Lexington, Ky.

In reading your wonderful magazine for August, we were very much impressed concerning the features of Lionel Hampton's million dollar band business.

In stressing the point of his being a shrewd business manager, we find that a tremendous sum of money is being spent for charter transportation—41c per mile. Seemingly, it would be cheaper to purchase a bus unless all the facts and details weren't printed.

PVT. JAMES M. BENJAMIN
PVT. TINUS A. CHATMAN
Fitzsimmons General Hospital
Denver, Colo.

NEW BLACK CABINET

Regarding the article entitled, "Truman's New Black Cabinet," in which Congressman William L. Dawson alleged that "no Negro can get a Federal job paying over \$3,000 annually without his (Dawson's) okay"—I wish to state and record that I and several colored co-workers make over \$4,000, \$5,000 and \$6,000 per annum in Federal jobs. These jobs were obtained through the Federal Civil Service Commission's competitive system without regard to the hazards and "coloring" of party politics.

I just wanted to set the record straight in order that your readers will know that the Federal government has not returned to the "spoils system" and that qualified Negroes can secure Federal jobs without party strings.

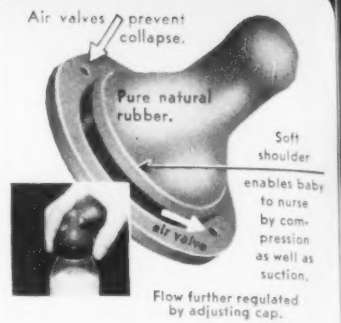
MERLE STEWART

New York, N. Y.

BOSTON POPS

Your article on Boston Pops Concert was excellent, but the part pertaining to the Boston elite gave me a bitter laugh. How strange that in a city famed for racial tolerance, we find a group as intolerant as any champion of "white supremacy." Ironically they are

Get The Best—Ask For Evenflo!



Evenflo Nursing like Breast Feeding

Nipples that look like the breast are not enough. They must provide the healthful sucking that Nature intended but without the frustration caused by collapsed nipples or the fatigue that results from nursing hard, stiff nipples. Equally bad are large-holed nipples that require no sucking at all.

Natural Action

The Evenflo Nipple must be nursed. But because of Evenflo's twin air valves, normal air pressure is maintained inside the bottle. This allows the milk to come smoothly and easily. Babies finish their Evenflo bottles before getting tired and make better gains in weight.

Handiest for Mother

Busy mothers appreciate Evenflo's nipple, bottle, cap all-in-one which permits sealing both milk and nipple together in one compact unit for refrigerator or travel bag. No other nurser is so easy to assemble or so foolproof to use as—



8-oz. unit (sealed)
(Below) 4-oz. Evenflo Nurser used in many hospitals.



"IT BREATHES AS IT FEEDS"

Amazing New Plan!
DRESS for YOU FOR ORDERING 3!

Thrilling new plan! Your choice of gorgeous new dress in your favorite style, size and color... GIVEN TO YOU for sending orders for only 3 dresses for friends, neighbors or members of your family. THAT'S ALL... and your own dress is included without paying one cent.

FREE SAMPLES! Write for Big Style Presentation showing scores of latest fashions—actual sample fabrics in wool, rayon, cotton, dressier; lingerie, hosiery, children's wear, sportswear, suits, etc. No money needed. **EARN CASH TOO—Up to \$22 a Week in Spare Time!** You can get complete wardrobe and more cash too... up to \$22 in a week in spare time—easy! Write! Harford Frocks, Dept. A-419 Cincinnati 25, Ohio

Evenflo!

Soft shoulder

enables baby to nurse by compression as well as suction. regulated cap.

sing ling

breast are provide the intended caused by rigidity that stiff nipples. nipples that

be nursed. air valves, lined inside ink to come finish their tired and

erlenflo's nip- which permits e together igerator or so easy to e —



mit (sealed)

4-oz. Even- used in hospitals.

FEEDS!

Plan! YOU G 3!

of gorgeous new se and color... orders for only 3... members of... and your own... ing one cent... te for big Style... of latest fash... in wool, rayon... stery, children's... te. No money... -Up to \$22 a... can get com... ash too... up... -easy! Write!... nati 28, Ohio

Wonderful Main Dish with Meat Costs 4¢ per Serving!



FREDA DE KNIGHT, FOOD EDITOR of EBONY, author of "A Date with a Dish"

"Quaker Corn Meal Makes it Crisp and Hearty," Says EBONY'S FREDA DE KNIGHT

"I use Quaker in all my corn meal cookery because it's specially granulated to give the right crispness and body," says Ebony's famous food editor.

Always ask for this "Spoil-Proof" corn meal, made from choice, water-washed corn... in "Stay-Fresh" packages.

QUICK SCRAPPLE

- 1 lb. pork sausage meat 1 cup corn meal 2 cups milk 1 teaspoon salt 2 cups water

Bring water and 1 cup of the milk to boil. Mix corn meal with 1 cup milk and add to boiling liquid with salt, stirring constantly. Cook until thickened. Cover, cook over low heat (5 minutes for white, 10 minutes for yellow corn meal). Meanwhile, pan-fry sausage. Drain. Add to cooked hot mush, mold in loaf pan, place in refrigerator until set. Cut in 1/2-inch slices, pan-fry slowly on lightly greased skillet. Serve HOT with butter, syrup, honey or applesauce.

FREE! Illustrated booklet of recipes for all 3 meals, "Adventures in Corn Meal Cookery." Just send name and address to Corn Meal Recipe, Dept. E, Chicago 77, Ill.



"Spoil-Proof" QUAKER CORN MEAL Enriched, Degerminated

AUNT JEMIMA AND QUAKER CORN MEAL ARE THE SAME

LETTERS

Continued

Negroes. They shield their intense resentment against their own race with an "Old Family" camouflage that fools no one.

While the rest of us strive for advancement, equality and dignity as a race, these pseudo-socialites prefer to bask in the fond gaze of "two or three white friends," ignoring our struggle, giving it no support, moral or otherwise. Actually, they are no more than latter-day "Uncle Toms." While apparently they have gained nothing of real value by their long association with the whites, they have absorbed one of his most nefarious and abhorred traits, namely, prejudice. How sad this dubious distinction of being a "snob" was acquired at the expense of their pride in their race.

SAMUEL ADAMS

Detroit, Mich.

WEALTHY WIDOWS

How low can a magazine get? EBONY has just about reached rock-bottom. Its lead articles have been getting worse and worse for the past few months, but your latest issue has about gone "whole-hog." To quote an article from Time magazine, also appearing in Negro Digest, July, 1949: "For the most part, the Negro press has a long way to go to reach the highest standards."

The article "Wealthy Widows" was ridiculous to say the least from many standpoints. First of all, why play up the so-called wealthy widows? It only embarrasses them, and in many instances causes a serious drop in their business affairs. Secondly, since when has a person with \$40,000 or \$50,000 been classed as wealthy? They are by no means poor, but \$50,000 today does not make for wealth. Lastly, who is interested in revelations of "Wealthy Widows," and the "Ten Richest Negroes in America"?

RICHARD GRIFFIN

Atlanta, Ga.

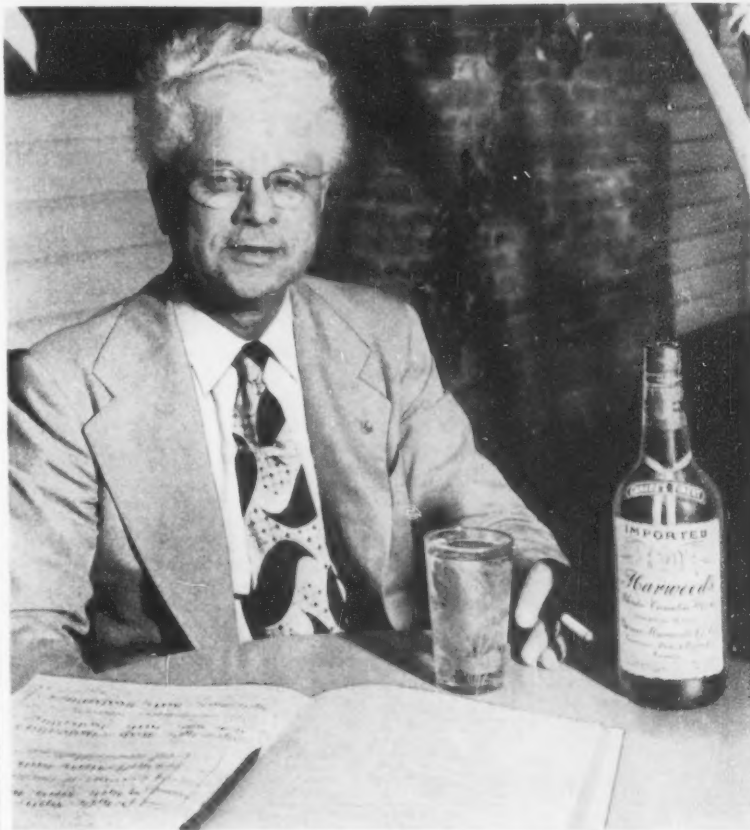
BY NOW NEGRO PUBLISHERS SHOULD KNOW LUCILLE LAVELLE SCOTT BIGGEST LIAR ATLANTA. NOT W. A. SCOTT'S WIDOW BUT DIVORCED WIFE BY SHOTGUN MARRIAGE. SHE DOES NOT OWN ONE PENNY ATLANTA WORLD. DBRESSES WITH ESTATE MONEY. HOLDS NO OFFICE. YOU SLANDER DECENT SCOTTS. PLEASE CORRECT YOUR PUBLICATION PROMPTLY.

AURELIUS S. SCOTT Editor-General Manager Atlanta Daily World

Atlanta, Ga.

TODAY THERE COMES TO MY ATTENTION AN ARTICLE ON WEALTHY WIDOWS TO BE FEATURED IN YOUR COMING ISSUE. PLEASE BE ADVISED THAT YOUR FACTS CONCERNING ME, MRS. LUCILLE M. SCOTT ARE ERRONEOUS AND FALSE. I INHERITED NO PART OF THE SCOTT ESTATE. WAS DIVORCED FROM W. A. SCOTT AT THE TIME OF HIS DEATH. MY ONLY CONNECTIONS ARE BEING MOTHER OF TWO

First Choice AMONG THE FIRST



A. JACK THOMAS, a distinguished first in the world of music, famed as composer, conductor, musician and writer.

Mr. Thomas says, "I always choose HARWOOD'S for its finer flavor, its mildness and its consistent quality."

This cultured and distinguished musician became the first Negro band master appointed to the U. S. Army. Highlights in his career include winning the United States National Award for superlative Symphony composition, conducting both the Boston and Baltimore Symphonies. Previously Director of Music at Morgan College, Mr. Thomas is presently Director of the National Institute of Music.



Harwood's Canadian

This advertisement is in no way an endorsement by the Royal Canadian Mounted Police.

BLENDED CANADIAN WHISKY • 90.4 PROOF RENFIELD IMPORTERS, LTD., NEW YORK

Continued on Next Page

"Dream Player!"



Jackie Robinson shows batting form that has won him recognition as one of baseball's fiercest competitors. A terror on the base-paths, the 190-lb. Dodger infielder wields a potent bat in the clutch. Wins frequent cases of Wheaties for home runs! "My favorite training dish," says Jackie Robinson, "—a bowlful of Wheaties, milk and fruit."

Famous for nourishment—these 100% whole wheat flakes! Wheaties give you three B vitamins, minerals, food energy, protein. Plus second-helping flavor! Had your Wheaties today?

"Breakfast of Champions"

"Wheaties" and "Breakfast of Champions" are registered trade marks of General Mills.

BE FIRST!

WITH THE GREAT NEW
HARLEM STYLE SENSATION

"CHUKKA BOOT"

BROWN SUEDE
Style 9610A

BLUE SUEDE
Style 9611A

BROWN LEATHER
Style 9211A

NOW \$10⁹⁵
ONLY plus postage



ACT NOW!
ORDER BY
MAIL TODAY

You can't beat the handsome Chukka Boot for real style and comfort. Your choice in Davins carefully selected suede and finest quality leathers. Available in sizes 6-13. \$1.00 extra for size 13. Immediate delivery. Send \$1. deposit with each pair ordered. DAVINS SHOES ARE GUARANTEED.

ABSOLUTELY FREE!

All new color catalogue with more than 50 of the latest Harlem shoe styles. No obligation. Write today.

DAVINS SHOES

157 West 125th St.
New York 27, N. Y.

HARLEM'S STYLE LEADER SINCE 1906

LETTERS

Continued

SONS WHO DID INHERIT A SIZEABLE INTEREST IN THE ESTATE AND ALSO NATIONAL CIRCULATION MANAGER NOW.

LUCILLE M. SCOTT
Circulation Manager
Atlanta Daily World

Atlanta, Ga.

● EBONY erred in stating that Mrs. Lucille Scott inherited a share of the Atlanta Daily World. However, her two sons did get inheritance from estate and Mrs. Scott administered their interests until they became of age.—Ed.

I am writing with regards to an article appearing in your July EBONY captioned, "Wealthy Widows," in which I have been so graciously included by your magazine. Certainly, I have been classified with the wrong group of women since my status is definitely not that of a "wealthy widow."

I am the executive secretary of the Independent Order of Saint Luke which office is an elected one and not an inherited office. Too, the organization and not myself is the owner of a large block of stock in the bank organized by my late mother-in-law, Mrs. Maggie L. Walker, and I was not a beneficiary of her estate; rather her heirs were her four grandchildren and a younger son. Economy of management of all fraternal certainly doesn't allow any large compensation for its officers and one in my status could not become wealthy on this basis.

HATTIE N. F. WALKER

Richmond, Va.

I am asking that you give this letter as much prominence in your next issue as you did the article in the August edition entitled "Wealthy Widows."

The part of your article concerning me was untrue, unauthorized and unappreciated and has caused me much embarrassment.

I am a widow, true enough, but far from wealthy, and if I were so fortunate would consider it my private affair, and nothing to be spread on the pages of a magazine. I would not seek that kind of cheap publicity.

If it is not your policy to submit articles to be printed to those concerned for approval, I think it is a good one to adopt.

Mrs. C. W. POWELL

Atlanta, Ga.

We read your article on wealthy widows in the August issue, and we wondered how you could make such a complete investigation of wealthy widows in Negro America for your article and still leave out Mrs. Alice Powell of Larchmont, N.Y. She is one of the most attractive and well-to-do young women in fashionable Negro circles today.

She is the widow of the late James D. Powell of New York and Savannah. Mrs. Powell is the owner of vast real estate holdings in exclusive lower Westchester and is a stockholder of the Huguenot Trust Company in New Rochelle, N. Y. She lives in Larchmont with her son in a beautiful English Colonial type home which is the scene of many a social gathering of Negro notables.

Mrs. Powell has just returned from vacationing in Upper New York State and Canada and she and her son plan

"Pretty Penny" Tailored Tone on Tone



\$398

Colors:

FOREST GREEN
with Grey Trim
DUBONNET
with Grey Trim
PLUM
with Lilac Trim

Sizes:

12 to 20
40 to 44

☆ So youthful, so chic! Smart new, Fall Fashion . . . designed just for you.

☆ Solid color effect. Dramatic accents of contrasting tone on tone with self-covered belt buckle.

☆ Made of fine quality SANFORIZED HIGH COUNT POPLIN.

☆ Launderers like a dream. Gripper fasteners for convenience.

BERKLEY FASHIONS, DEPT. E-10

124 Sussex Ave., Newark 4, N. J.

Please send "Pretty Penny" dresses at once. If not entirely satisfied I will return for full refund.

How Many	Size	Color	2nd Color Choice

Send C.O.D.—I'll pay postman plus delivery charge

Check or M.O. enclosed. You pay delivery charge

NAME _____

ADDRESS _____

CITY _____ STATE _____

MONEY BACK GUARANTEE

Learn BAKING at home

Baking is one of America's high industries in wages. Not seasonal, but year 'round good field for trained and experienced men. Thorough basic spare time home study course lays solid foundation. If you have the aptitude for this type of work, send for FREE Booklet, "Opportunities in Commercial Baking."

NATIONAL BAKING SCHOOL
1315 S. Michigan Ave., Dept. 2437, Chicago 5, Ill.

EARN MORE MONEY!

Personal Attendance Courses
BE YOUR OWN BOSS! Earn more money! Learn photography quickly through our unique LEARN-BY-DOING methods taught by famous photo "aces" at our Resident School. Resident Training is available with subsistence under the G. I. Bill to serious workers.

Home Study Course
You can train yourself for an action-packed, thrilling profitable career in photography! N. Y. I.'s INDIVIDUALIZED Home Study Course is a spare time short cut to success. Invest your time in your future—don't waste it! 40 years of experience makes us YOUR best teacher.

Don't delay! Write Dept. "35" today for FREE literature!

NEW YORK INSTITUTE OF PHOTOGRAPHY

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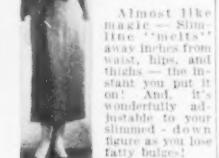
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waste it!
YOUR
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TUTE
HV
York!

REDUCE YOUR APPEARANCE



YOU had to be without it for years—but now it's available again! Yes, a natural rubber girdle—to give you the slenderizing figure-control you've been waiting for.

Regardless of what you're now doing to slim down your figure, you need this amazing Slimline Rubber Girdle. It's scientifically designed to smoothly control unwanted fat... to fashionably shape your figure to its slimmest lines.



AFTER
See what a wonderful change SLIMLINE makes—
instantly. New figure beauty!
New poise!
New health!
Order your SLIMLINE free trial today.

BEFORE ONLY \$3.98
Typical figure problems of a "StylishStout"—note the sagging abdomen.

Wear an ADJUSTABLE RUBBER SLIMLINE

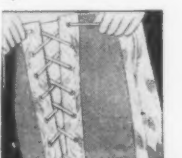
- Slimline is made of natural rubber, covered underneath and outside with stockinette — to absorb perspiration.
- Run your hand over it — feels as smooth as your skin. You get the marvelous figure-shaping benefit of natural rubber—yet no rubber actually touches you.



THE MAGIC OF RUBBER in Figure Slenderizing

EASILY ADJUSTED—

PRESTO! You can quickly adjust the laces on BOTH SIDES of your Slimline to your most comfortable waist size. Inside shields prevent lacing from touching your body.



FREE "Maid" Plastic Laces. For your added comfort you get a pair of self-adjusting Plastic laces. Try them in Slimline instead of regular laces. See which you prefer.

SEND NO MONEY — YOU TRY IT BEFORE YOU BUY IT

RONNIE SALES, INC., Dept. 2422-R
427 Broadway, New York 13, N. Y.
Send me for 10 Days' FREE TRIAL, a Slimline Natural Rubber Girdle. I will pay postman \$3.98 plus postage (saves size and over \$4.00). In 10 days I will either return Slimline to you and you will return my money or otherwise my payment will be the full purchase price. I may keep the free laces in any case.
My natural waist measure..... Waa are.....
(Measure around smallest part of waist, and largest hip measurement.)

My height is.....
Name.....
Address.....
City & Zone..... State.....
I SAVE MONEY. We pay postage if you enclose payment too. Same FREE TRIAL, return price.

MAKING HATS AT HOME IS FUN

Be the envy of your friends because of the variety and smartness of your hats! This remarkable course furnishes you complete materials, blocks, etc. Every step illustrated, under the personal direction of one of America's noted designers. Low cost, easy terms. Make millinery an exciting hobby or a profitable business. Send coupon today.

LOUIE MILLER SCHOOL OF MILLINERY
225 N. Wabash Ave. Dept. 6410, Chicago 1, Ill.

Please send me your FREE catalog describing your training course in professional millinery.
Name (Print).....
Address.....

LETTERS

Continued

to leave soon for an extended visit to Haiti and surrounding islands.

Mrs. CONNIE LAWSON
President, Young Colored Women's Club of Westchester Larchmont, N. Y.

USE OF 'NIGGARDLY'

In your August, 1949, issue, Mr. J. Reeves Wright wrote a letter objecting to your use of the word "niggardly." He claimed that the adjective comes from the same stem as the noun "nigger," and therefore is in line with the "white man's psychological game."

If I recall correctly, the Latin word for "black" is "niger," which justifies the derivation of the word "nigger." Or it could even be from the Niger River in Africa from where many Negroes are known to have migrated.

According to Funk & Wagnall's Dictionary, "niggard" is derived from the Icelandic word "hnögr," meaning stingy. I, therefore, beg Mr. Wright to reconsider his objections.

AULENE BARKAN
New York, N. Y.

RADIOACTIVE GOLD

Congratulations belong to the July EBONY on its writeup "Radioactive Gold." I think it was interesting as well as an inspiration to up and coming young scientists.

JAMES SEAY
Chicago, Ill.

I wish to congratulate you on the excellent article on leukemia which appeared in the July number of EBONY. While most articles in the lay press have stressed the fatalness of the condition, your presentation gives a ray of hope to the many sufferers who become depressed when the sad prognosis is so repeatedly stressed. I think that leukemia (and there are many kinds and varieties) will some day respond to treatment, and I would not be surprised if the cure is nearer than we think.

Well-presented, factual articles on medicine, as you have written this one, are sincerely appreciated and can well set the standard for future material of this nature.

RAPHAEL ISAAC, M.D.
Chicago, Ill.

NEGRO SCHOLARSHIPS

I am sure you will be interested to know about the recent formation of the Negro Scholarship Committee at Rockford College. It all came about as the result of a bull session among a few of our students. We had been discussing the financial and social difficulties Negro students have in trying to secure a college education. Instead of just talking about it and then forgetting it, we presented our views to the Student Government Board, and the official Negro Scholarship Committee was thereby formed.

We had decided that it would bring a better education to both the white and Negro students if Negro students came to Rockford College. We don't believe that either all-Negro or all-white schools give the student adequate and liberal social education. We also

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SWITCH NEWS

from some of the folks who have switched to Calvert's better taste



GEORGE MORRISON, composer and orchestra leader, of Denver, Colo., has switched to Calvert because "it has no equal for smoothness and taste."



EARL DENHAM, tailor, of St. Louis, Mo., is glad he switched to Calvert "because Calvert always makes a milder, much better-tasting drink."



THOMAS J. MASON, real estate broker, of Oakland, Calif., switched "because Calvert is a real buy—milder, mellower, better-tasting always."



HERBERT ROBINSON, pullman porter, of Cleveland, Ohio, switched "because drinks made with Calvert always taste better—and that means *everything*."



ROBERT STROTHER, barber shop proprietor, of Poughkeepsie, N. Y.; says, "I switched to Calvert for two reasons: better *taste* and better *value*."



NATHANIEL HICKS, beauty salon owner, of Millburn, N. J., switched to Calvert "because I know I can always trust Calvert for the finest *quality*."

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LETTERS Continued

felt that the reason as to why there have been so few Negro students at Rockford College in the past is not so much due to discrimination as it is due to the fact that Negro students do not hear of Rockford College.

Therefore, one of the prime objectives of this committee is to serve as an advertisement the country over that Rockford College is anxious to have Negro students.

The committee then went to work and with the cooperation of the Admissions Office, found a Negro student who was a leader and a good student in her high school. She is also in need of financial aid. The name of this student is Shirley Ross and she attended a Fort Wayne, Indiana, high school. On the day that Indiana sponsors annually for the high school students of Indiana to take over the state governmental offices, Shirley was elected lieutenant-governor. She was also elected Best Citizen of her high school. We feel that Shirley would be a good addition to Rockford College and she would also serve to tell other Negro students that Rockford welcomes them.

The committee has been trying to raise money since the formation of the committee in April of this year. We have raised almost enough this year to give Shirley a full-tuition scholarship (we are short about \$100). But this full-tuition scholarship is only for Shirley's first year. We are still far short of raising enough money to finance her education for four years.

The formation of this committee was a spontaneous movement entirely on the part of the students of Rockford College, and we feel quite proud of it. Therefore, we are most anxious to see it succeed.

JOANNA SCHMALHORST, *Chairman,*
Negro Scholarship Committee
Rockford College

Rockford, Ill.

WOMAN BANK EXECUTIVE

In your current issue of EBONY you referred to Mrs. Nettie B. Archer, Atlanta, Ga., as the only Negro woman bank executive in the United States.

Please be advised that here in Philadelphia the Citizens & Southern Bank and Trust Company has a woman bank executive, Mrs. Harriett W. Lemon. Mrs. Lemon is treasurer of Citizens & Southern, which was founded by her father the late R. R. Wright, Sr.

CLARENCE FARMER

Philadelphia, Pa.

STORIES ABOUT PLAIN PEOPLE

I don't mean to criticize, because I like EBONY. But must so much space be devoted in each issue to "passing" and other matters having to do with racial likes and dislikes?

Can we see more simple stories about plain people? Granted they aren't glamorous or newsworthy but how many of us are? Our headlines don't rate page one space but we, the average people, are the mainstay of our times, of all times.

The Ladies Home Journal has a good feature and to me it is the most interesting feature in the book. Called "How

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LETTERS

Continued

America Lives," it tells the story of people in all sections of the country. I think that some adaptation might find a proper place in EBONY for certainly the contrast is definite between the various sections of the country—i.e., a southern sharecropper lives a life which is entirely apart from that of the northern factory worker.

PAUL DORSEY

Houston, Tex.

MIXED MARRIAGES

I am a white girl and since making Negro friends, I have been reading EBONY every month and find it very interesting, perceptive and understanding about racial problems.

I have to answer Lucy Ridley's statement about mixed marriages in your August issue. I don't believe the factor of lack of self-appreciation as a member of either race enters into mixed marriages.

Maybe Lucy has no white friends. If she had, I'm sure she'd realize that on close association, all artificial barriers melt away and disappear. In fact they seem just plain silly.

No matter what people's color, they still marry for love—and until we're ready to inter-marry, there'll never be true friendship and equality.

I say, "Hooray for love!" It knocks the stupid color line into a hat!

EVE HADLEY

Jackson Heights, N. Y.

BOP HOP

Your article on how to do the Bop Hop was very good. I enjoyed it very much. In fact, I have spent most of my spare time in learning how to do the hop.

BELLE MAE STEWART

Christianburg, Va.

I immensely enjoyed your July copy, especially the article on Be-Bop and hope to see some more of it soon. Everybody here in Trinidad is Be-Bop crazy.

I notice that you are having a steady flow of critics, but I can assure you that you are pleasing a lot of people out here in the West Indies and you just can't please everybody.

CONRAD BETHEL

La Brea, Trinidad

EBONY IN ENGLAND

I would just like to express how much I enjoy reading your interesting periodical, EBONY, although I must confess for years I have had great difficulty in obtaining it.

In England, I used to walk miles and hunt every Red Cross Club for even just a back copy. The only time I can just walk in and buy it is in any American state, bar the South maybe.

I am a paleface and I know our side of the great story, but there are always two sides. By being a faithful reader of your very enlightening book, I can learn your side also.

I emigrated from England to Canada almost two years ago, but it is my ambition to make my permanent home in the States someday. I am not permitted to

Eddie Green says:

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LETTERS Continued

enter the States to work unless I marry or until I have been a resident here for two years, but my time is up in September so I just content myself by visiting various states for a holiday.

During war years in Plymouth, England, I was fortunate to be manageress of the American Red Cross in Plymouth and while in that capacity, I had great pleasure in meeting many of Uncle Sam's gallant Negro servicemen and made many sincere friendships and write to some to this day. I loved my work with them. People at home in England still remember the boys and speak very highly of their general conduct. They were gentlemen before soldiers.

IVY CLAYTON

Toronto, Canada

ANIMAL DOCTOR

I have been reading your magazines for some time now and the August '49 issue really makes me feel good because I am a young licensed veterinarian who has only been licensed for one year now, and has only a foothold in this type of work so far.

I am working with the noted white vet here on the East Coast, Dr. G. L. Cameron, and after reading about Dr. Pittman and the fine hospital he has put up, I know now that when I start out on my own, it will not be a loss of money (which I hope to have in the near future) to have such a fine place for a Small Animals Hospital (cats and dogs). The majority of people who bring their animals here to be treated are white and they are all really surprised when told that I, a Negro, handle all the surgery here. However, I have found that once your work has been tested and found to be satisfactory and sometimes even better than the work of the former doctors, you are accepted and they always return.

I want to thank you for giving the few Negro veterinarians a place in your fine and wonderful magazine.

Dr. J. E. THORNTON

Montclair, N. J.

IN DEFENSE OF NEGRO LEADERS

I am a constant reader of EBONY and was very impressed by your August issue.

Your editorial entitled, "In Defense of Negro Leaders" was very interesting and timely.

Ever so often our Negro leaders have received a great deal of unjust criticism from members of the race in keeping up the agitation for racial equality. I am sure that the average Negro is convinced of the sincerity of men like Walter White and W. E. B. DuBois.

In their day, men like Booker T. Washington and Frederick Douglas won the respect of the whites as well as members of their race for the courageous and unrelenting fight they carried on.

Let us continue to expose men who would sell out the race for their own selfish interests, but let us also give these men some of the praise they so rightfully deserve.

FRANK ROBERT CHANCEY
Virginia State College

Petersburg, Va.

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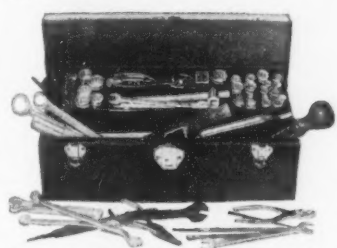
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CONTENTS

EDUCATION
College Building Boom..... 15
Dixie lawmakers spend record funds on state schools

ENTERTAINMENT
The Duke And Duchess Of The Music World..... 20
Best-known Negro entertainers combine talents in musical
Movie Choir..... 25
Mixed Hairston chorus of 17 voices has done music for 40 films
Oldest Negro Night Club..... 44
Smalls Paradise has catered to world celebrities for 24 years
Dunham Dances At Pompeii..... 49
Chicago dancer takes over world-famed ruins for rehearsal

RELIGION
The Baptists..... 28
Annual conventions of largest Negro organization are exciting

BUSINESS
Ebony Opens Its New Building..... 34
Readers invited to see magazine's new Chicago offices

FAMILY
Most-Married Negroes..... 51
They keep divorce courts busy with their matrimonial ventures

POLITICS
The Golden Era Of Chicago Politics By Edward T. Clayton..... 54
Days when City Hall was called 'Uncle Tom's Cabin' have no equal

SPORTS
Negroes In Pro Football..... 62
Nine bigtime clubs will have colored stars this Fall

DEPARTMENTS
Speaking Of People..... 4
Letters And Pictures To The Editor..... 6
Photo Editorial: How To Beat The Depression..... 42
Date With A Dish: Test Kitchen..... 48

COVER
Lena Horne and Duke Ellington are the two best-known Negro entertainers in the world, according to an EBONY poll of foreign editors. The two Cotton Club graduates are now talking of putting their talents together in a Broadway musical, their first appearance together since the movie *Cabin in the Sky*. Recently they got together in Chicago to talk over the venture and EBONY made a photographic record of the meeting (see page 20). Kodachrome by Stephen Deutch.

EBONY PICTURES
The following is a page-by-page listing of the sources of the photos in this issue. Where several sources are credited, the listing is from left to right, top to bottom:

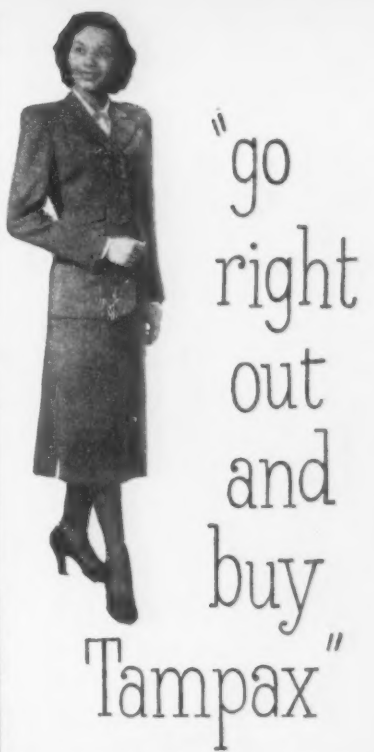
4—N.Y. Herald-Tribune, Larry Barber, FPG	28—Bob Gunther—FPG	43—John Collier—Library of Congress	54—Mrs. Louis B. Anderson
5—George Scoville—FPG, INP, David Jackson	29—Erith Davis	44—Skippy Adelman, INP	55—INP
13—Acme	30—David Jackson, Erith Davis	45—Skippy Adelman, INP Acme	62—Stephen Deutch, Acme, Coy Watson, Cal Pictures, Detroit Lions, Bob Oien
16—B. O. Snodgrass—FPG, INP, Acme	31—Erith Davis, Stephen Deutch	46—Skippy Adelman	63—Erith Davis, Detroit Lions, San Francisco '49ers
17—Bill Stockwell—FPG, INP, Maryland State College	32—Bob Gunther—FPG	47—Jo Covello—BS, Frank Brown	64—N.Y. Giant, Stephen Deutch Acme U. of Michigan
18—Bill Stockwell—FPG	33—David Jackson, Stephen Deutch	48—Stephen Deutch	65—Stephen Deutch, INP
20, 21—David Jackson	34—David Jackson, Stephen Deutch	49, 50—Paul Fietisch—BS	
22, 24—Joe Covello, Sharland—BS	35—David Jackson, Stephen Deutch	51—Erith Davis, Leo Barin, Acme, Warner Bros.	
25 to 27—Larry Barber, Selznick-International	36—Stephen Deutch, David Jackson	52—Erith Davis, Harris & Ewing	
	37 to 39—Stephen Deutch	53—AP, David Jackson	
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Abbreviations: BS—Black Star; FPG—Free Lance Photographers Guild; INP—International News Photos

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BACKSTAGE



TWO of our staff members have been off on distant journeys in recent months as part of their writing experience. Associate Editor Era Bell Thompson (above) was a fellowship winner (one of seven) at the famed Bread Loaf Writers Conference in August at Middlebury, Vermont. She is the first Negro writer to attend the conference, perhaps the most important in the nation of the many held at various college campuses and summer retreats. Author of a highly-successful autobiography, *American Daughter*, Miss Thompson is currently working on a projected book about her experiences as a journalist and took part of her manuscript to Bread Loaf. Here some of the top authors and critics in the nation (1949 participants included Bernard DeVoto, A. B. Guthrie, Jr., Fletcher Pratt and Robert Frost) joined with contributing writers and fellows in criticism of manuscripts and discussion of writing problems.

Miss Thompson's coming book will be in great part about her experiences as an EBONY editor and she has promised to spare no one in her frank but humorous appraisal of the folks with whom she works as well as some of the people about whom she has written stories. Everyone on the staff has been trying to sneak a preview of her book but Miss Thompson is keeping it all a deep, dark secret until it actually appears in print.

The other travelling editor is Freda DeKnight, who has been in Europe since late August as part of her job of keeping up with what's new in the culinary arts. In Paris, she has been the houseguest of Marjorie Fairbanks, who is one of the world's foremost food authorities. Mrs. DeKnight will attend the Cordon Bleu, famous French cooking school, and do research in a number of outstanding French restaurants. Mrs. DeKnight will do several of her "Date With A Dish" features in Europe with some of the outstanding colored personalities on the continent.

Next month's issue has some prize stories that will be topnotch news stories as well as exciting, colored reading. Leading off the contents is an exclusive article by John Robert Powers, head of the largest and best-known model agency, picking "The Most Beautiful Negro Women In America." His nine selections complete with photographs of each will be debated for months.

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COLLEGE BUILDING BOOM

Dixie lawmakers spend record funds on state schools to stem lawsuits for equal education

SHUNTED into a virtual pass-the-hat existence for decades, Dixieland's state-controlled Negro colleges have this year suddenly been blessed by a record-breaking spending spree by Southern legislators. Harassed by law suits to equalize education and still obstinately standing pat on their lily-white colleges, traditionally-miserly lawmakers have thrown open state moneybags to improve Negro colleges and so stem the demand that colored students be admitted to white state universities. As a result Negro colleges are enjoying a building boom unique in their shoestring-operations history. Their expansion program may total a fantastic \$100,000,000 in the next ten years.



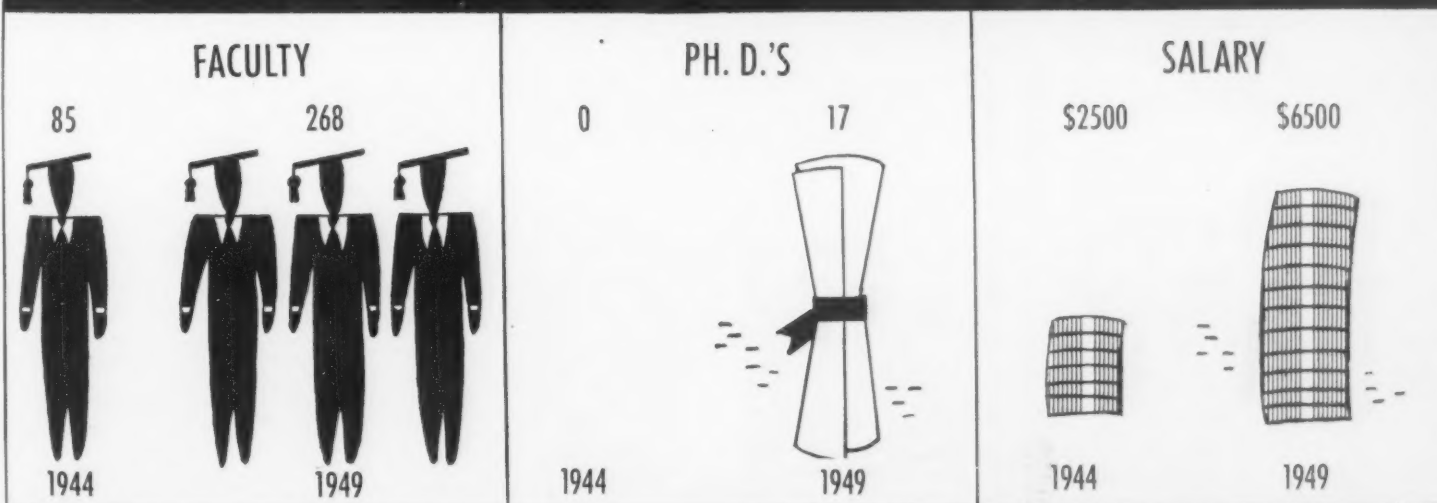
New Texas State University for Negroes is being built at Houston from ground up at cost in excess of \$10,000,000 as result of U. S. Supreme Court decision in Heman Sweatt case ordering equal college facilities for Negroes.

By the time schools opened this September nearly \$25,000,000 had been spent for new construction at nine schools and at least a dozen others had similar plans in the blueprint stage. Only Georgia and Mississippi were still holding out against bigger appropriations for their Negro colleges.

No longer playing the role of the humble, hat-in-hand cajolers and back-door beggers, Dixie's Negro college prexies now have unlimited funds at their disposal. Faculties have been doubled and tripled in many instances. Salaries have been hiked almost as much as 300 per cent, and Ph.D.'s, a rarity among the smaller colleges a few years back, are now in abundance and drawing top pay.

Most amazing face-lifting jobs are perhaps occurring in Maryland, Tennessee and Florida. Operating on a current appropriation of \$1,500,000, an amount equal to the total sum given the school in the last ten years, Maryland State (formerly Princess Anne) has quadrupled its faculty, tripled its half-million dollar physical plant and boosted teachers' paychecks as much as 25 to 40 per cent. At Florida A & M new buildings totalling \$4,500,000 have sprung up almost overnight and a \$2,000,000 hospital is under construction. Tennessee State is in the midst of an accelerated \$4,000,000 building program which will accommodate such relatively new departments as insurance and mechanical engineering.

HOW FLORIDA A & M GREW IN FIVE YEARS



Startling changes in state-supported Negro colleges in South are best illustrated at Florida Agricultural & Mechanical where faculty has tripled, number of Ph.D.'s on staff risen from none to 17 and top salaries gone from \$2,500 to \$6,500 annually in space of five years. Prexy W. H. Gray was ousted recently in fight over segregation stand.



Langston University has \$800,000 building program under way, including new library costing \$300,000 (left) and remodeling of president's home at cost of \$28,000. Other new additions in Oklahoma's "equal education" rush include \$270,000 auditorium, \$100,000 stadium and \$60,000 faculty apartment building.

TAXPAYERS BALK AT PRICE FOR 'SEPARATE BUT EQUAL' SCHOOLS

WHEN the U. S. Supreme Court handed down an anti-discrimination decision 10 years ago in the much-publicized Lloyd Gaines vs. University of Missouri case, legislators in the 17 Southern states immediately took the hint and feverishly began planning new devices to dam the dikes of their crumbling "separate but equal" education systems. Makeshift new courses were tacked on to curricula all over the Southland to fill the gap between what white and Negro colleges had to offer. Where graduate training was not available, Negro students were given increased financial aid to take courses in out-of-state universities.

But the law suits continued to force open the doors of all-white schools which are still far superior to state-supported colored colleges. The result in the postwar years has been a scramble to provide additional cash to Negro schools in an effort to "equalize facilities" and so preserve segregation. Despite the tremendous tax burden it is an open secret that several of the Negro schools are being groomed to take on full university status. Tennessee, which already has one privately endowed university for Negroes, legislated provisions in 1941 to quick-change Tennessee State from a liberal arts and teachers' college to a univer-

sity "comparable to the University of Tennessee."

Texas has undertaken the seemingly impossible task of erecting at once a completely new university. Unwilling to lower the barriers at the lily-white University of Texas, the cow-country legislators set aside \$3,500,000 last year, engaged the services of former Liberia minister R. O'Hara Lanier as president, and immediately ordered built a Negro university regardless of cost. Little more than a year old, the fledgling university has demanded a \$10,500,000 operating budget for the next two years. No permanent buildings had been completed at the jerry-built school by September, and Texas Negro leaders have consistently refused to recognize it as a bona fide university.

Where the extravagant spending program will end is a matter of speculation, but Negro educators are urging preparedness for full integration. "Segregation means inequality," Wilberforce State president Charles Wesley admits, "but we can develop our institutions into better ones."

Taxpayers, footing the bill for this education boom, may eventually balk against the whole program. Such was the case in Missouri where the cost of maintaining "separate but equal" schools reached highly dis-

proportionate levels. A white law student could be educated for only \$228 a year, but the state had to pay \$807 annually to train each Negro student. Commented the St. Louis Post-Dispatch: "Admitting Negroes to University of Missouri graduate schools was the one best way to correct an expensive error."

Resentment against the overhauling job on Dixie's Negro state schools has already flared openly in Florida, Mississippi and Delaware. Negro college president William H. Gray, who had insisted on equalizing teachers' salaries and face-lifting Florida A & M, was pressured into resigning last July by disgruntled state officials. Low-salaried state payroll clerks balked at preparing paychecks of \$5,000 and \$6,000 a year for professors at the Negro school, and Gray himself was reportedly threatened by Ku Kluxers for refusing to bend to Jim Crow policies of the state.

Similarly in Mississippi and Delaware, college presidents have been put out of office. At Delaware State President Howard D. Gregg was "suspended" reportedly because he ruffled Governor Elbert Carvel and insisted on a \$500,000 new building. Alcorn A & M prexy Dr. W. H. Pipes was forced to resign at the Mississippi school last May following a brush with Governor Fielding Wright.



Tennessee State will have new engineering building costing \$800,000. Teachers' salaries have doubled in last ten years. Present value of school facilities is more than \$6,000,000. New \$800,000 physical education building will be started this Fall.



Prairie View A & M has new \$700,000 administration building in addition to \$350,000 girls' dormitory in construction. Salaries for faculty have gone up by 25% and number of Ph. D.'s increased by 500%. Enrollment at school is 2,210.

\$28,000.

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Ada Sipuel Fisher, who won Supreme Court test case seeking admission to University of Oklahoma law school, is now studying at school along with 30 other Negro students. At the law school she sits behind "Reserved for Colored" signs.



Ph. D.'s at Tennessee State have increased by 400% in last five years. Here are some of 18 at school holding doctor's degree along with President Walter S. David (center). Enrollment at school has doubled in past five years.



Maryland State is building new cottages for faculty members. School has \$865,000 building program to take care of doubled enrollment since last school year. Faculty has been increased by 400% in two years. Salaries are up by 40%.

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Jim Crow signs in classrooms and dining rooms at University of Oklahoma are confronted by 30 Negro students now attending previously all-white school. Most white students resent signs and officials have hard time keeping them in place.

MANY DIXIE GRADUATE SCHOOLS NOW ADMIT NEGRO STUDENTS

MANY of the 17 Southern states have attempted to straddle the Supreme Court mandate in an effort to keep their schools segregated, but almost half of them are now reluctantly admitting Negroes to their graduate schools. At least one Negro student can be found in the previously lily-white state schools of Delaware, Arkansas, Oklahoma, Missouri, Virginia and West Virginia, and more than a dozen enrolled at University of Kentucky for the first time this summer. Maryland, which supports two state schools for Negroes, admitted its first Negro to University of Maryland law school 13 years ago, has since graduated four, currently has 23 Negro law students.

Besides dumping unprecedented sums into the coffers of Negro schools, 14 of the Southern states have agreed to a \$2,500,000 regional school plan for Negroes as well as whites. Under fire from the NAACP, educators, and some Northern Senators as a new Jim Crow education scheme, the program is restricted to medical, dental and veterinary training with each state footing its share of the bill and sending students to designated schools. An initial outlay of \$1,736,000 was provided for a scheduled test run of the plan this Fall, but only Meharry Medical College and Tuskegee Institute were to share in the sizable jackpot.

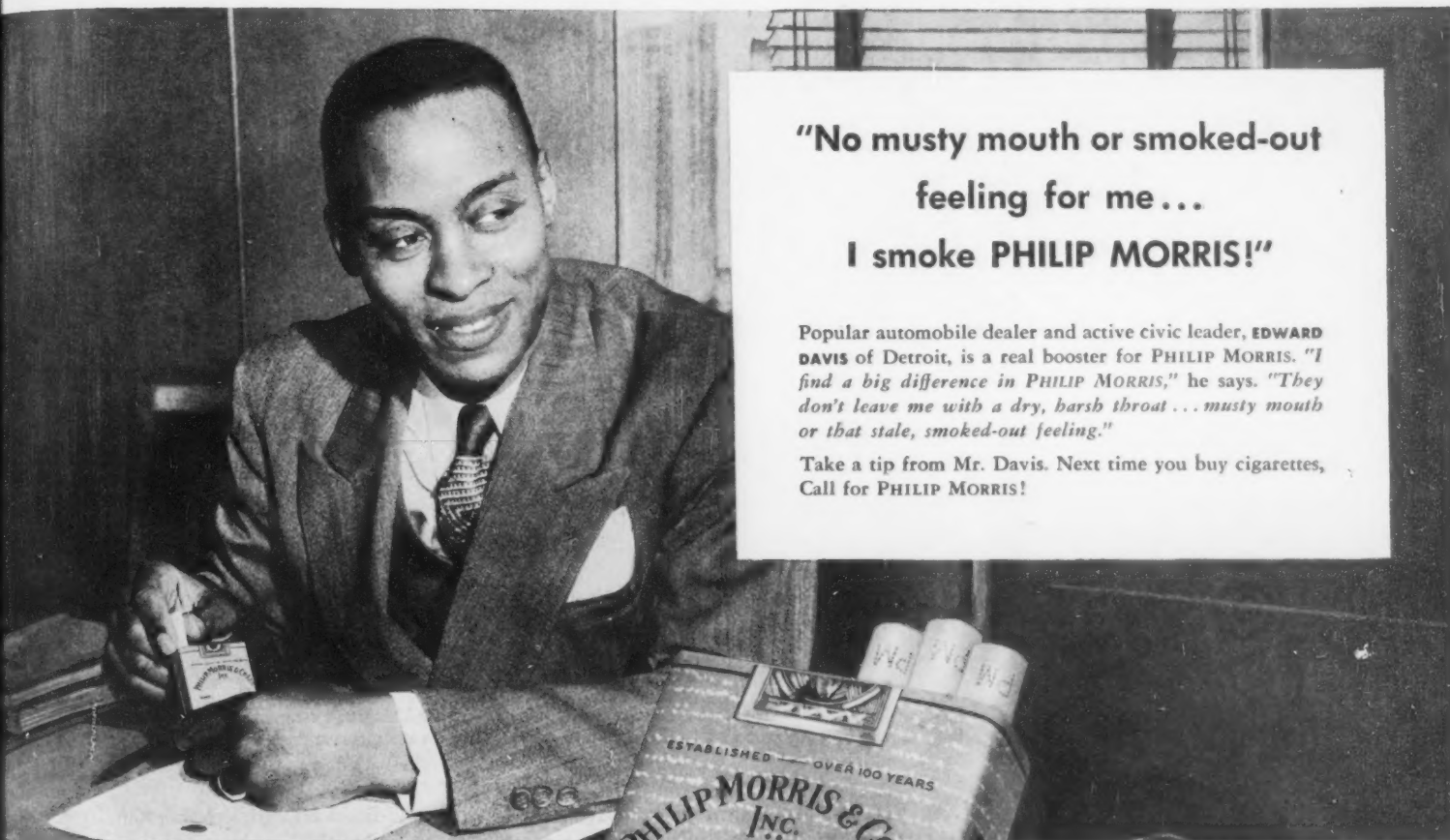
Most Negro college presidents turn thumbs down on the segregated regional plan but welcome expansion of their own school so as "to be ready when the opportunity for integration does come." They agree that with improved facilities at the Negro schools, absorption finally into white university systems can be done easily. "This is no time for pussyfooting," observed one Negro president. "We are going to put our cards on the table, and they all read the same thing—no segregation."

Opposed as they are to Jim Crow, many Negro educators are working along with the segregated pattern to build up colored schools to the point where they will fit into the higher education picture as first rate institutions if and when Jim Crow is ended. They foresee the day when such historic institutions as Tuskegee, Fisk and Howard will be open to white students desirous of taking advantage of their outstanding facilities. Already Howard has been accepting a limited number of white students in its medical schools. Fisk has had white students doing graduate work at the institution.

When the color line finally crumbles, these schools will open their doors to all and take their place among the nation's foremost educational institutions for all races.

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Duke Ellington explains part of script for new musical to Lena Horne. Show is set to go into rehearsal this month after Ellington's contract with William Morris Agency expires (he wants revue completely financed by Negroes). It will be built around Eighth Avenue subway's "A" train using music from popular *Take The "A" Train*.

THE DUKE AND DUCHESS OF THE MUSIC WORLD

Best-known Negro entertainers
in world may combine talents
in new Broadway musical soon

THE TWO best-known male and female Negro entertainers in the world are a suave band leader-composer whose music has been played from Shanghai to the Congo and a freckled ballad singer whose amazing song delivery has been acclaimed in every corner of the earth where movies are shown. They are Duke Ellington and Lena Horne.

An EBONY survey of foreign newspaper editors in 20 cities of Europe, Africa, Asia and South America showed that the names of these two were rated first as most familiar to audiences around the globe. A total of 14 editors picked Duke and 17 selected Lena.

Their choice of Duke and Lena comes at a crucial time—a turning point in the careers of both.

For Duke, now 50, of whom people have been saying, "He's washed up" for 20 years, the new trend will be a turn to self-produced, Negro-financed Broadway musicals. It will be his reply to critics who say Duke is no longer creative and should disband his band. Instead

he will build an entire show around the outstanding musical geniuses in his orchestra.

For Lena, who was 31 in June, the new turn is away from Hollywood movies. Her contract with Metro-Goldwyn-Mayer expires in April. The glamorous ex-Brooklyn showgirl is willing to sign a new contract—but only for one picture a year and with the understanding that she is free to perform wherever and whenever she wants the rest of the year. She already has been approached for a television show built around her, lucrative new night club dates as well as starring roles in several musicals by top composers.

It may well be that the paths of Duke and Lena will cross since they are seriously talking about putting their talents together for a Broadway show which they hope to make the most successful Negro musical since *Blackbirds* and *Shuffle Along*.

Both are fired with enthusiasm about the idea for the show—the first colored musical with absolutely no "Uncle Tomism."

**DUKE AND LENA GO OVER
SCRIPT FOR NEW MUSICAL**



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DUKE AT 50 STILL LIVES FULL, FABLED AND CREATIVE LIFE



Dressing room routine is fetish with Duke. He does not look near his 50 years except for baggy eyes and thin legs with protruding veins. He shaves every 36 hours, complains of "tender face—in fact I'm tender all over."



Matching them up, Duke goes down line of sports jackets to select one for street wear. He has more than 100 suits. Suede shoes are his current "kick." He has dozens of pairs of all colors. Other specialty is white ties.



One of the nation's top gourmets, Duke often eats at Sardi's where he is greeted by Vincent Sardi, who caters to celebrities. Duke says grace before meals.



Three half grapefruits will start day. Duke averages three steaks a day, has been known to eat five. Sardi's head waiter calls him "eatingest man I've ever seen."



Grope suzette is Duke's favorite. He usually skips breakfast, eats heavy brunch. He worries about his weight but continues to eat on tremendous scale.



Suede coat was given Duke by Billy Eckstine on 50th birthday. Duke likes to compliment women lavishly, confides: "The chicks bother me a lot."



Black sports jacket is worn by Duke in discussion of bebop with Charlie Parker. Duke likes bop but says: "There's more bad bop being played than good bop."



Contrast in styles is shown by Duke wearing tweed jacket and pork pie hat while bebop singer "Babs" Gonzales sports pin-striped suit and knitted beret.

LIFE

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He has

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MONEY-BACK GUARANTEE

DUKE THE COMPOSER



Composing music Duke works with lyric writer Sid Kuller on new revue which will go into rehearsal soon. Duke states his philosophy of life: "Give me gobs and gobs of people, clothes and food."

HIS FORMULA FOR A MUSICAL

DILEMMA that Duke Ellington is trying to resolve in his new musical is to find an entertainment medium that will attract and delight audiences and still "demand respect for the Negro race." He thinks he has found it in his "A" Train revue, which is built around specific performers, new tonal and scenic creations, and "pretty women to represent the race that fine way." He believes his show will be "sensational not because the cast is colored but because they will be colorful." Above all, he says, "There'll be nothing to embarrass Negroes in the audience. We have especially designed the thing to combat skepticism among Negro patrons."

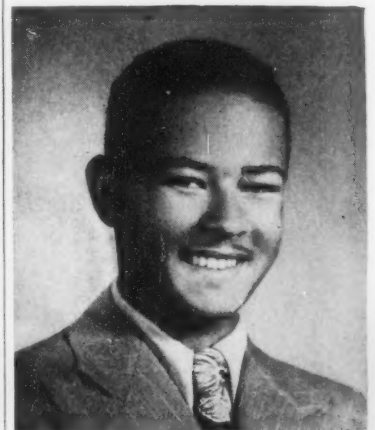
Duke does not want the new show to look or sound like anything else on Broadway.



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MOVIE CHOIR

Mixed Hairston chorus of 17 voices has done background music for 40 films in six years

SOME of the best music heard in Hollywood movies these days is the product of a mixed chorus of 17 Negro and white singers. They are members of the Jester Hairston Choir, which has sung background music for 40 movies in the past six years (their latest: *Portrait Of Jennie*).

Director of the singing unit is a 47-year-old Negro veteran of the famed Hall Johnson Choir, music-wise Jester Hairston. He has always insisted that "Negroes can and will sing more than spirituals" and proved his contention by organizing his own choir to sing everything from difficult Latin cantatas to highly-technical Debussy tone poems. His singers have worked for virtually every major Hollywood studio in some of their most important pictures (*Red River*, *It's A Wonderful Life*) singing lyrics in at least seven different languages.

Hairston did not limit his choir to any single color. The best voices he could find were those of both Negro and white singers. "We weren't being Communists," says Hairston. "The truth simply was that the combination of two races was better than either one alone. The soft round mellow quality of Negro singers blended better with the true piercing pitch of white singers than any other combinations.

"Before the war the studios only called us when they had 'Negro music' to be sung," explains Hairston, "when they had a cotton-picking scene and needed 'bandana-and-overalls-music.' We were starving between pictures. So I organized my own choir, hired the best voices I could find, irrespective of color—and notified the studios we were capable of doing all music from Bach to Basie."

First to give Hairston the opportunity to prove his idea was Dimitri Tiomkin, top film composer (*Home of the Brave*, *Duel in the Sun*), who had recognized Hairston as "a wonderful choir master and a first-class musician" when he handled the Hall Johnson Choir during the filming of *Lost Horizon*. During the war, Tiomkin went to work for the Army Signal Corps and in association with directors Frank Capra, Anatole Litvak and John Huston, wrote the music for the *Negro Soldier*. While scoring the film, he remembered Hairston, called on his choir for work. So impressed was Tiomkin with the voices Hairston had blended, the mixed choir was used for all the following films Tiomkin scored.

Commenting on Hairston, composer Tiomkin says, "There are many choirs and choirmasters in Hollywood and they all compete like crazy. But Jester's work for me and for people like John Ford, Frank Capra and Anatole Litvak has been so impressive, that I, at least, prefer only to work with Hairston. I know he can get music from his singers."



Voices of mixed Hairston chorus (above) are heard when convent choir sings (below) in David O. Selznick's *Portrait Of Jennie* starring Jennifer Jones and Joseph Cotten. Singers get \$55 for day's work.



Recording for movie music is done on platform where high boom mikes pick up sound. Hairston choir worked eight days on *Portrait Of Jennie*. Total cost for hour of music on sound track ran to \$100,000. Conductor Hairston gets \$200 daily when he works. He was former assistant conductor with Hall Johnson Choir.

STOUT WOMEN

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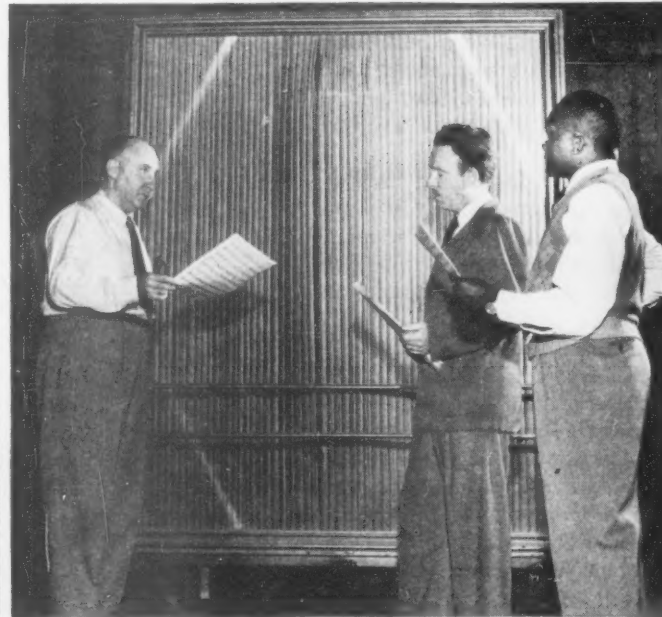
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Listening to playback, choir member Judy Matson has her hair done and Mary Dean knits. Hairston's wife, Margaret, is a member of the choir. He has appeared in the Broadway shows, *Hello Paris*, *Brainsweet* and *America Sings*.

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Collecting beer steins is hobby of the Hairstons. He obtained these on his USO tour during the war. Large stein in back is hunter's stein that holds about a gallon of beer. Mrs. Hairston is holding one that came from Goering's opera house.

HAIRSTON HAS BEEN SINGING FOR LIVING SINCE SCHOOL DAYS

SINGING has been helping to support Pennsylvania-born Jester Hairston since he was a public school lad. After his father died and his mother took in washing to support the family, Jester started earning his own way by singing in street-corner quartets at Christmas time and during political campaigns. He learned to strum a ukulele and his quartet was so liked that street car conductors allowed him to sing on their cars. Hairston remembers making \$12 on one round trip. But singing was not enough to support the family and for ten years he worked nights in a brickyard at \$1 an evening while he went through school.

When he went to college he formed a trio with two white students to help work his way through. A New England teacher, Anna Laura Kidder, heard Jester singing, became interested in his voice and loaned him enough money for lessons with Boston's Vincent Hubbard, teacher of Roland Hayes.

After graduating from Boston's Tufts College, he joined the Hall Johnson Choir in 1929. He became Johnson's assistant and never ceased in his admiration of the man. His technique today is as "close to Hall Johnson's as I can make it," he says. "I consider Johnson the finest choir man in the field today, a man who teaches people to sing with their souls instead of just their voices and vocal techniques. I believe in having the eyes of my singers so that I can control their souls, eyes, ears as well as their voices. When a singer's eyes leave me, the string is broken. I insist all eyes stay on me through a performance."

Hairston has directed the choir of *Run Little Children* and worked in the film version of *Green Pastures*. During the war he was program director for the Los Angeles USO and in 1947 coached and toured with the Noble Sissle *Shuffle Along* company.

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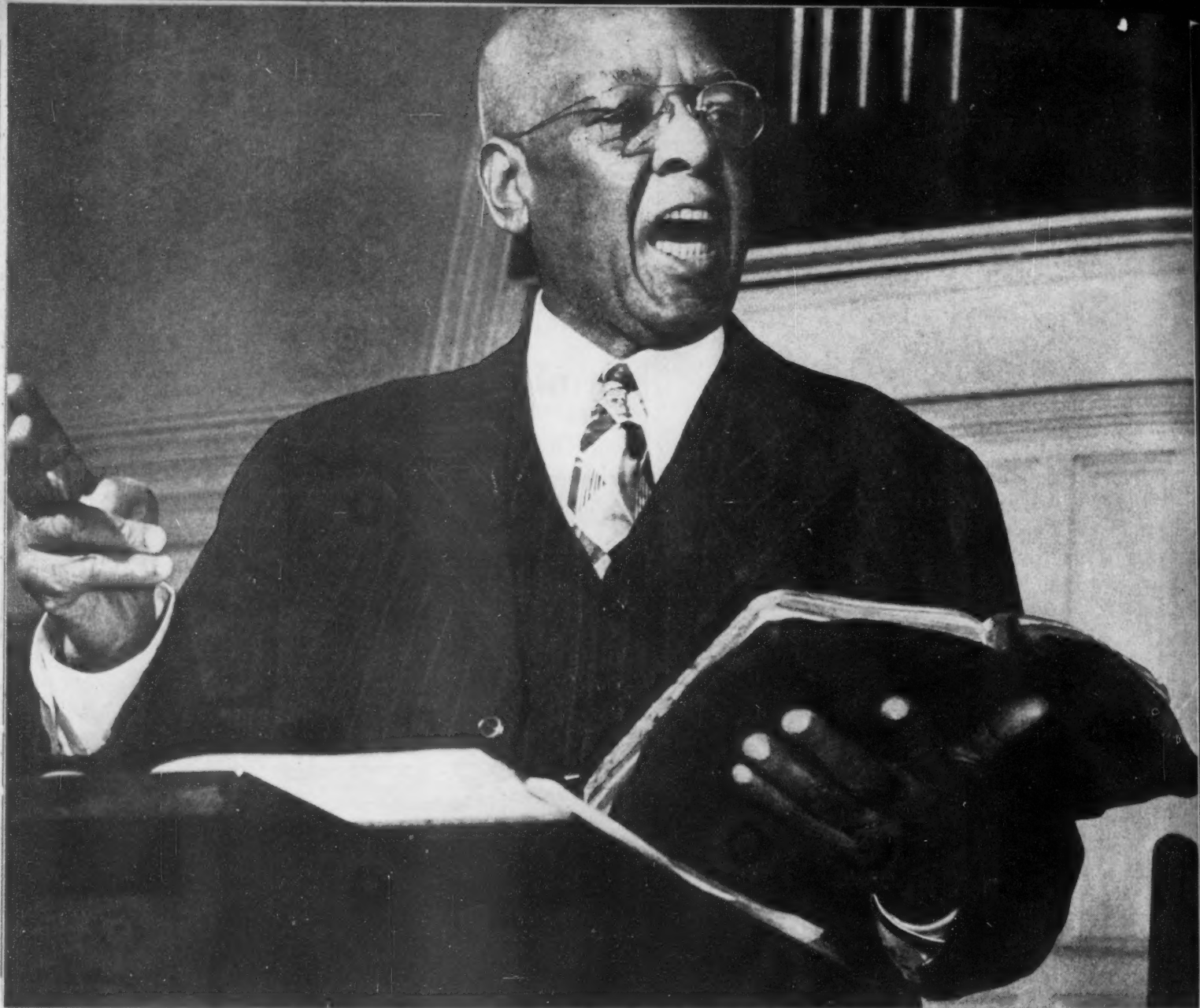
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BLACK AND WHITE *Triple Strength* BLEACHING CREAM *Triple Strength*



Rev. David V. Jemison, venerable 76-year-old small-town minister, is president of rich four-million-member National Baptist Convention of U. S. A., Inc., largest Negro organization in world. Despite retirement rumors and failing health, shrewd Sehna, Alabama, leader continues to rule over 27,000 Baptist ministers.

The Baptists

Annual conventions of largest, richest Negro organization are always exciting and colorful

WHEN the 69th annual National Baptist Convention (U. S. A., Inc.), convenes this year in Los Angeles, it will bring together 20,000 delegates representing 4,122,315 members of the largest and richest Negro organization in the world.

Patriarchal president of this powerful body, which represents \$115 million in churches, schools, missions and even an African rubber plantation, is 76-year-old Dr. David V. Jemison, who spent all but 16 years of his half-century of preaching in a modest little Alabama church only a few miles from the place where he was born.

Independent-thinking Dr. Jemison is a typical example of Baptist ideology which gives

each church complete autonomy and all ministers equal voice in the convention. This spirit of independence and an amoeba-like habit of "split and multiply" has helped the denomination become popular and prolific.

Only a handful of faithfuls attended the first convention held in Savannah, Georgia, in 1880. Today the assembly has grown to vast proportions.

Nothing can quite equal the annual Baptist meet for good music and superb oratory freely interspersed with traveling preacher jokes that are really funny. Shouting, whether with the joy of salvation or the heat of fiercely-contested elections (they call them "Battling Baptists"), the big convention provides much

color and excitement. There has not been a dull session since the big Birmingham catastrophe in 1902 when 100 deaths were caused in a stampede when the cry of "fight" was mistaken for "fire," to the near-riot during a vice presidential election at the Kansas City meet two years ago.

The convention is a social as well as spiritual occasion. No one realizes this more than President Jemison, who, though failing in health, has lost none of his fiery oratory or sly wit during his nine years of leadership.

"I don't object to the preachers socializing with the ladies," he told a recent convention audience, "but don't carry it to the extent that you will infringe on the other man's property."



Rev. E. W. Parry of Oklahoma City is vice president at large and heir-apparent to Jemison. Election between Parry and Chicago's J. H. Jackson almost ended in riot.



Rev. W. H. Jernigan of Washington is president of Sunday School Congress. Army sent him on Pacific frontline tour in 1945. He recently sued Southern Railroad for bias and won.



Rev. W. D. Carter of Pasadena, California, is regional vice president who will be host to this year's annual convention.



Rev. C. C. Adams of Philadelphia is secretary of Foreign Mission Board, supervises 65 stations in Africa, recently completed second plane tour of continent.



Nannie H. Burroughs of Washington is president of women's department, heads Lincoln Heights Training School for Girls which she founded in 1909. She is brilliant orator.



Rev. B. J. Perkins of Cleveland, Ohio, is treasurer. Popular evangelist stages huge revival meetings.



Rev. U. Judkins Robinson of Mobile, Alabama, is convention secretary. World War I veteran instituted efficient system of state reports, was assistant secretary 16 years.



Rev. J. Plus Barbour of Chester, Penn., edits National Baptist Voice published semi-monthly at Nashville publishing plant. Small town pastor never made more than \$50 weekly.



Rev. Thomas S. Harlan of Brooklyn is regional vice president. High in Democratic politics, he is influential in New York.



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Rev. J. H. Jackson of Chicago is regional vice president, succeeded L. K. Williams as pastor at big Olivet Church.



Rev. A. M. Townsend of Nashville is secretary of Sunday School Publishing Board, convention's strongest subsidiary.



Rev. T. S. Boone of Detroit is historiographer, author of several books. He formerly edited newspaper.



Rev. Calvin Perkins of Natchez, Miss., is chairman of educational board and president of Natchez College.



Rev. E. W. D. Isaac of Nashville is secretary of Baptist Training Union, founded 50 years ago. It works with youth.



Rev. S. F. Ray of Brooklyn is chairman of social service committee, political wing of church. He occasionally lobbies in D. C.

Leaders Hotly Contest

THERE are 15 million Baptists in this country (including Georgia's Gov. Herman Talmadge and New York's Rep. A. Clayton Powell), and at least six million of them are Negroes, not counting the renegade Methodists, Presbyterians and Congregationalists who were Baptist bred and Baptist born.

The various bodies of Baptists defy enumeration. They range in prominence from that other National Baptist Convention (of America), the two million who followed R. F. Boyd when he split in 1915 with the main body over control of the publishing house, to the long-titled faction of the Hardshell clan of Primitive Baptists who call themselves Two-Seed-in-the-Spirit Predestinarians.

What ease of membership and self-government of the individual church may cause the Baptists to lose in standards and moral tone is more than made up in increased membership. Said to have more people, more property, more educated workers—and more ignorance (according to the official Baptist historiographer)—than any other denomination, this simple faith offers salvation to people in all walks of life. And he who is dissatisfied need only to find three baptized believers like himself and start a new church of his own (average church membership: 179).

Convention members own nearly 25,000 churches with an average value of \$4600.

The Baptists also own a \$1,500,000 publishing house in Nashville, said to be one of the largest in the country, a \$200,000 foreign mission building in Philadelphia and a theological seminary and training school in Nashville.

It takes a lot of plate passing and money-raising schemes to support these many enterprises, but Baptists are old hands at getting and giving in the name of the Lord.

Largest cash convention gift was \$25,000 from a white millionaire toward the Monroe, Georgia, lynch fund four years ago (the fund reached \$77,000). When the FBI did nothing about investigation, the donor refused to take back his gift. At a regional meet in Phoenix last spring, the convention struck it rich (they hope), when the deed of an Arizona gold mine turned up in the collection plate.

It is little wonder that elections to top offices in this million-dollar corporation are hotly contested and have all the earmarks of big-time political campaigns with button-hole lobbyists and behind-locked-doors caucuses.

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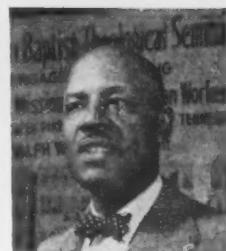
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NEWARK, NEW JERSEY



Rev. M. L. Shepard of Philadelphia is chairman of foreign mission board, holds post as U. S. Recorder of Deeds.



Rev. J. C. Austin of Chicago is secretary of foreign trade, is going to Africa to promote commerce.



Rev. R. W. Riley of Nashville heads American Baptist Theological Seminary, which trains ministers.



Etha Versa Frye of Washington heads young people's department of women's auxiliary, organized in 1900.



J. B. Blayton of Atlanta is convention auditor. Former Morehouse teacher founded city's Negro Chamber of Commerce.



A. T. Walden of Atlanta is legal counsel who is prominent in Georgia battle to win right to vote for Negroes.

est For Top Church Posts

When five tellers gave five versions of the ballot count on the 1947 E. W. Perry-J. H. Jackson battle for vice president at large, President Jemison declared it no contest. A pro-Perry man, speaking of candidate Jackson, declared, "Chicago is not the Holy City nor Olivet the Vatican!" Other utterances less witty, more to the point, caused mounting confusion. Somebody summoned the police. "This is a Christian meeting," they were told, "and we don't need you." The organist began to play *Just a Little Talk With Jesus*. The police departed. Jackson conceded and Perry got the coveted post, tantamount to future president, Dr. Jemison's age and health being what it is.

The Negro Baptists went out on their own in convention assembled in 1880 after the question of slavery separated the Southerners from the mother church in 1845.

Negroes have always been a part of the Northern Conference (organized in 1909), and Southerners have begun to show recent signs of brotherly recognition, if not love. Although still against civil rights, the six-million-strong Southern Conference has gone on record as saying they will henceforth "think of the Negro as a person." Most significant move was the appearance of a body of white Baptists at a recent Negro fellowship meeting in Savannah. The white brethren were seated in a special section of the balcony, once reserved for Negro slaves in southern white churches. The meeting received nation-wide publicity, some papers going so far as to say that Jesus had come back to Georgia. However, when white ex-chaplain Joseph Rabun spoke against white supremacy in Governor Talmadge's own church, he was asked to find another pulpit.

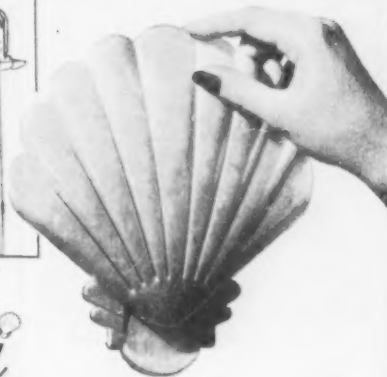
Prior to 1800 interracial churches were common in the South, Negro members in some sections outnumbering whites three and four to one. As late as 1846 Negroes were triple the number of whites in three Charleston churches, and on the island of Wight, a slave-holding colony of Virginia, one Josiah Bishop pastored an interracial congregation.

As a matter of proud Baptist record, eight Baptist slaves established the first Negro church back in 1773 on a plantation at Silver Bluff, South Carolina. George Leile, another Baptist slave, was the first Negro to be ordained to the ministry. Negroes beat white Baptists and Methodists in foreign mission fields by nine years, and the South Carolina Home Missionary Society had established churches from Canada to the West Indies before the white American Home Missionary Society was organized.

Continued on Next Page

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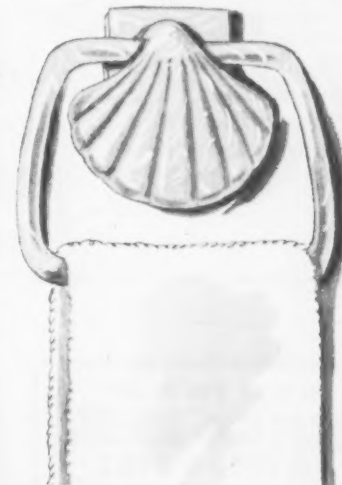
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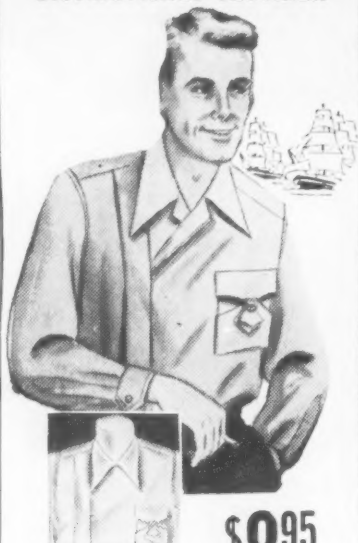
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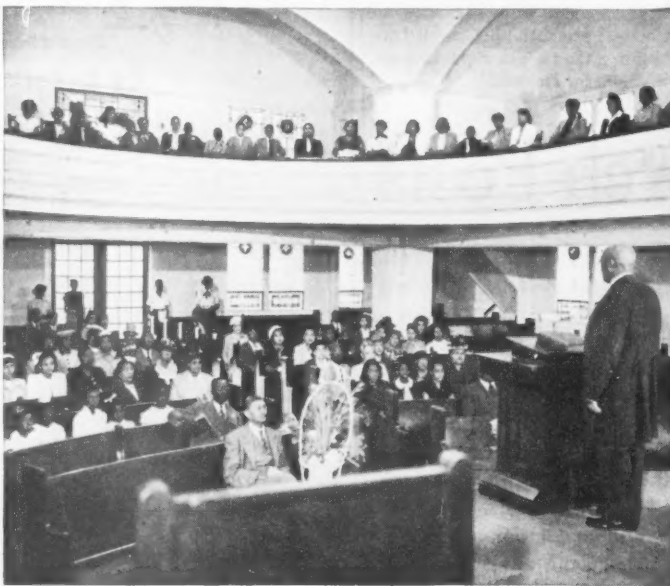
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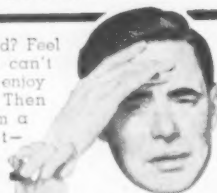
Tabernacle Baptist Church has been presided over by national Baptist leader Rev. D. V. Jemison for 35 years. Selma, Alabama, congregation raised money for new building put up in 1922. Jemison himself designed construction.



Congregation of Jemison's debt-free, well-appointed church is only 450, although building seats 800. Smaller than some of dozen Negro Baptist churches in town, Tabernacle is known as church where all the "big folks" go.

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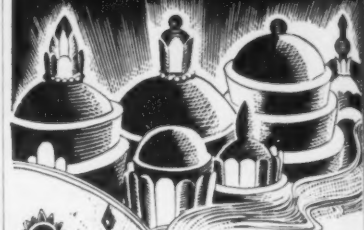


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Sunday morning breakfast before going to church is regular institution for big Jemison family at six-room parsonage. He had nine children, only six living. Two sons are ministers and one daughter is married to a pastor.

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Travelling exclusively by train, Dr. Jemison has covered over 250,000 miles during nine-year presidency of National Baptist Convention. He has been given money three times for trips abroad, but has always balked at trips out of U. S.

Jemison Is Typical Small Town Pastor

THE ALABAMA farm boy, Dr. D. V. Jemison, around whom the mammoth four-million-member National Baptist Convention gravitates, is a \$225-a-month pastor in the town of Selma, where Negroes say, "Sir" to the white folks whom they outnumber four to one.

Two doors from his unpretentious six-room cottage is Selma University, his alma mater. A few blocks away on the site of his old Tabernacle Missionary Baptist Church is his new beautiful colonial-styled \$85,000 church, the fulfillment of a life-long dream.

"My biggest thrill, aside from conversion," says the elder churchman in his slow precise speech, "came when this church was paid for, and enough money was left over for a \$6,000 pipe organ." Dr. Jemison also thrills to the great convention which he has guided since 1940. With all his 76 years, the little tan-skinned man in the swallow-tailed coat can still hold an audience in the palm of his hand, can wring tears from the eyes of strong men, and bring down the "fire" with dramatic appeal and eloquent gestures.

Dr. Jemison was born in Perry County, eight miles from Marion on the 250-acre plantation where his father once worked as a slave but eventually owned. Young Jemison's first ambition was to become a good farmer. His conversion to the Baptist faith was strongly disapproved of by his Methodist father, but the boy, then 16, preferred the loss of his parents' friendship to going against his religious convictions.

After graduation from Selma University in 1899, Dr. Jemison began his long career as a "Man of God." For 33 years he has been president of the Alabama State Convention and was Vice President at Large of the National Convention for nine years.

Nearly blind and hard of hearing, the "Saint of Selma," contrary to rumor (and wishful thinking by some), has no intentions of giving up his high office.



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Mary Jane Ward (*Snake Pit* author) and her husband Edward Quayle chat with Ed Clayton.



Lena Horne enjoys laugh with promotion manager J. Unis Pressley. They both were raised in Brooklyn, talked over "old times."



John H. Johnson, EBONY publisher, discusses new test kitchen with Dan Fanelli and Sally Gute of Youngstown Kitchens.



Hugh Moffett, Life's midwest editor, surveys new library. Half dozen Life staffers attend press preview of new offices.

EBONY OPENS ITS NEW BUILDING

Open house puts our offices on display and shows how magazine is brought to you

THE CONTRACTORS said it was a showpiece among offices they had built. Why not show it around? That decided us. We'd have a preview party for the press. The folks from the newsheets and magazines went away pop-eyed. So we invited the community folk in to see our new home. They said it was one of the most elegant offices of any Negro business in the country. Why not let our readers in on the show too? In lieu of the impossible—having the 360,000 of you who read EBONY to a party—you are hereby invited to come on the same tour of inspection of our new headquarters and meet some of our party guests via these pages.

Just seven years in the magazine business next month (we started our sister magazine *Negro Digest* in November, 1942), we're basically a young crowd. Average age of our editorial staff is only 34, the oldest being 38 and the youngest 27. We average three years of college and one marriage (including one of our number who's been wed four times). About 60 per cent of us come from the South, one from Canada.

As for hobbies we especially like our new one: showing folks from out of town through our new building and getting a good feeling out of seeing the neon-lighted EBONY sign more than a mile away from our office on Chicago's famed Michigan Avenue.



Biggest office in EBONY's new building is spacious, air-conditioned operations room of editors. Room is used for editing and printing of best photos from pages of EBONY. Fluorescent lighting and heavy carpeting are used throughout.



Ralph Metcalfe, ex-track whiz now boxing commissioner, and wife discuss new offices.



John Sengstacke (right), Chicago Defender publisher, reviews business prospects with publisher John H. Johnson.



Lena Horne argues over EBONY policy with editor Ben Burns while her accompanist Luther Henderson listens in background.



Gwendolyn Brooks, noted poet, tells author and artist Margaret Taylor Goss about her new book, *Annie Allen*.



Marva Louis finds appreciative audience in associate editor Edward T. Clayton and publisher John H. Johnson.



Eunice Johnson and her publisher husband John H. Johnson welcome guests. They with his mother are sole owners of EBONY.



Mrs. Allison Davis, wife of first Negro professor at University of Chicago, enjoys punch while looking over library facilities.



Ben Burns, EBONY executive editor, and photographer Helene Deutch are avid listeners.



Room of editors. On walls are blowup panels of some authors. Photographs are used throughout new three-story building.



Modernist decor with bleached mahogany furniture is featured in office of publisher John H. Johnson. Indirect lighting including circled ceiling effect is used throughout. Walls are covered with oak flexwood and antique satin draperies.



Marion B. Campfield, Chicago Defender society editor, takes in guests and makes mental notes for her weekly column.



William B. Farrow, Birmingham-Prosser paper sales executive, is introduced to Lena Home by publisher John H. Johnson.



Mrs. Gertrude Williams, mother of publisher Johnson, and stepfather James Williams take much pride in new offices opened by son.



Rol Otley talks books with Metz Lochar and Chicago Defender editor Enoc Waters.

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Bookshelves line one side of publisher John H. Johnson's office. Leather-covered furniture is used throughout. Paintings on wall are from Haiti, were brought back by Johnson after recent visit to island at invitation of government.



Publisher John H. Johnson operates from streamlined desk with dictaphone handy. He came to Chicago from home town of Arkansas City in 1933 for two-week visit to World's Fair, never returned. He went into magazine business with \$500.



Newly-equipped library is one of best reference files on the subject of the Negro. It includes besides reference books thousands of clippings on outstanding Negroes and race subjects. In charge is librarian Doris Smith (standing) and aide Ruth McCoy.



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Reception room at EBONY is oak-paneled with beam ceiling. It will be used in future for exhibitions of outstanding photography and art. New EBONY building has private driveway, extensive magazine storage space as well as freight elevator.



Staff meetings are held weekly to discuss policy, outline schedule of stories and review story ideas. Gatherings held in publisher Johnson's office at conference table are wide-open, give-and-take affairs with full freedom of discussion.



Circulation and promotion manager J. Unis Pressley presides over distribution of magazine as well as publicity activities with assistance of two secretaries, Grattin Dobbins and Virginia Tibbs. He has three field men constantly travelling.



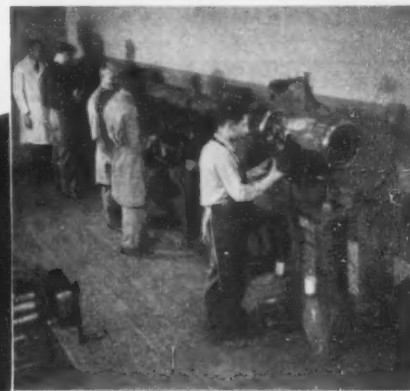
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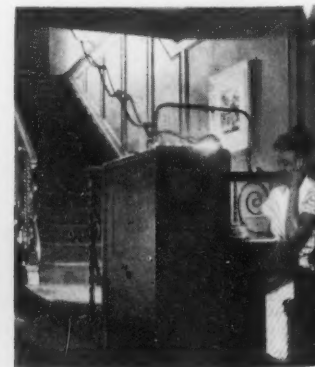
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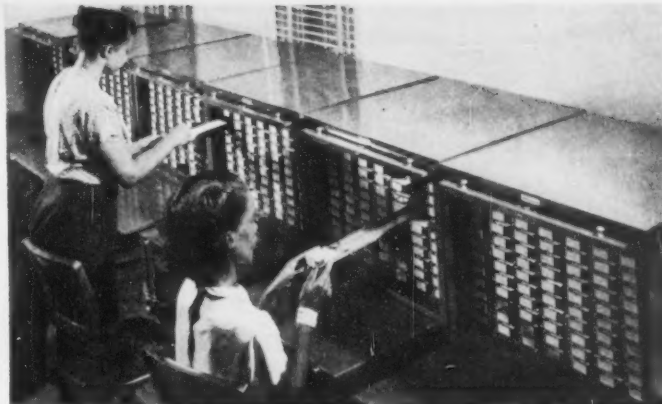
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HOW EBONY JUST 'GROWED UP'

LIKE Topsy, EBONY and its sister magazine Negro Digest have just grown up. Started in a backroom of lawyer Earl B. Dickerson's office on Chicago's South Parkway with a stake of \$500, one parttime secretary, one editorial employe and an overabundance of faith in an idea, the business has grown into the foremost Negro publishing venture in America. Out of that first lawbook-lined office came the first 5,000 copies of Digest to become an almost-immediate click. Exactly four years later from a slightly-bigger office on State Street, came the initial 50,000 press run on another idea—a Negro picture magazine called EBONY.

Today two offices later (we played a stand on Calumet Avenue before buying our own building on Michigan Avenue), EBONY is bought by more Negroes than any other publication, Negro or white.



Art director Leroy Winbush has specially-designed office with built-in drawing board and other equipment.



Darkroom is presided over by photog David Jackson. EBONY uses dozens of free lances and agencies.



Advertising production is handled by Isaac Payne, shown with secretary Marguerite Grant. Department last year processed 829 pages. Lineage this year has increased slightly despite general ad declines.

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SAMPLES FREE. I send you absolutely free gorgeous, valuable big, demonstration equipment containing actual samples of fabric. Demonstrate these samples for me and take orders. Show great tailoring values. Save money for friends. Make money yourself. **WRITE! SEND NO MONEY!** For quick action, tell us about yourself—age, etc. Get demonstration equipment FREE and opportunity to get your own made-to-measure suit WITHOUT one penny cost. W. J. COLLIER,
PROGRESS TAILORING COMPANY, Dept. X-265
 500 SOUTH THROOP STREET, CHICAGO 7, ILLINOIS

Are you in the know?



How to outsmart the "home date" type?

- Padlock the ice-box
- Plant junior in the parlor
- Use the hat-and-gloves approach

Tisn't that he hasn't the moola—or that you're glitter-minded. So, if every date's a "home" deal, better change his pinch-penny ways. To say "come y'aout"—greet him dressed for gallivanting: if only to the local Cokery. Or suggest bowling; or the skating rink . . . and if it's calendar time, no matter. You'll be comfortable with the new Kotex, for this new softness holds its shape. After all, isn't Kotex made to stay soft while you wear it?



Which suit should the lofty lassie wear?

- The one on the right
- The one on the left
- The one in the center

Ever feel as though you're built on stilts? Be wiser than the tall teen pictured here and shy away from vertical stripes. Likewise from an outfit that's all one tone. The suit on the right breaks height . . . you'll discover a contrasting jacket brings you down a peg! There's a difference in different girls' needs; on problem days, as well. For which Kotex gives you a choice of 3 absorbencies. Try Regular, Junior, Super. There's one exactly right for you.



To be the picture of poise, try

- A blasé attitude
- That "casual" slump
- Sitting pretty

You may be a walking posture lesson, but how do you fare with a chair? Plop down? Recline on the tip of your spine? Lady, be seated gracefully, with your weight on the foot nearest the chair. "Sit tall"; keeping soles of feet or floor. Correct posture's a poise-magnet. Also helps avoid "that day" discomfort—and you'll feel so at ease when you've chosen Kotex. For extra protection, there's an exclusive safety center. (Boo cuo welcome, n'est-ce pas?)



If he spilled a soda on your best dress, would you—

- Grieve and leave
- Grin and forget
- Call the manager

You know the fizzician didn't drench you on purpose. Why brow-beat the poor guy? Or make like a banshee all evening? Grin . . . say the dress can be easily cleaned, then forget it. That's good sportsmanship. And it jet-

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2 TYPES:
Pin style and
with new safety
fastener



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*U. S. REG. U. S. PAT. OFF.

HOW TO BEAT THE DEPRESSION

NO MATTER how you slice it, no matter how many different synonyms Roget's Thesaurus has to minimize its sweep, this is a depression. Whether you spell the word with a "d" or an "r" for a first letter is of small comfort to the man who has lost his weekly pay envelope and is groping in vain for new ways to support his family. It matters not to him whether he lost his job because of a slump, economic dip, deflation or slow readjustment. Unemployment is an all-or-nothing affair; there are no half-way jobs. For the jobless, there is only one kind of depression. And no where can you see its unmistakable signs in more glaring, more obvious forms than in front of U. S. Employment Service offices in colored communities around the nation. The lines get longer every week and once again demonstrate that Negro America for all its remarkable gains on the job front during World War II and in the postwar years still has not been able to crack industry's unwritten code for colored employes—"last to be hired, first to be fired."

Negroes Are Hardest Hit

THE LAYOFFS of the last six months in many key industries have hit hard at colored workingmen because so many of them still work on menial and service occupations that depend on the economic well-being of the nation as a whole. Too often when incomes drop and high income bracket families look around for where to cut their budgets, domestics seem to be the most expendable and go first.

In basic industry too, the pink slips have been handed out to Negroes first because they have been relegated to unskilled and semi-skilled jobs where their services can be dispensed with first as the economic indexes fall. It is little wonder that Negroes constitute much more than their proportion of 10 per cent in the army of four million unemployed.

Some Washington experts who specialize in economic whistling in the dark insist that America won't really be in a depression until the unemployment figure tops the five million mark. Their do-nothing-till-you-hear-from-me policy is often echoed in high places in the government and to date there has been absolutely no action whatsoever to ameliorate the hardships caused by "No Men Wanted" signs on many factories. In too many ways the situation causes unpleasant memories of the Herbert Hoover days when the White House was talking about a chicken in every pot and two cars in every garage on the eve of nationwide bank crashes and mortgage foreclosures.

Our Economic Slip Is Showing In Negro Areas

UNDoubtedly the current economic picture is by no means as desperate as in the days following the 1929 Wall Street crash. It is far from that. Basically the U. S. is sound and stable, still the wealthiest nation in the world. Even with the drooping job picture, Negroes reflect the basic high living standards of America in their record savings accounts as well as their continued high spending. If the purchase of new homes and new cars is an index, Negroes today are still better off than they ever were.

But the inroads of economic corrosion are definitely leaving their mark on the Negro community. Uncle Sam's economic slip is showing and worst of all among his colored step-children. Just as the storm signals of the big bust of the 30's first manifested themselves in Negro areas, the same is happening now for there is no better economic barometer than the purse of the Negro.

Much as some bigoted whites would like to isolate them from the lifestream of America, they cannot be ignored in the economic picture for they are a key, vital segment of the consumer market. Their purchasing power of ten billion dollars annually cannot be eliminated without mortally wounding the economic strength of the nation as a whole.

Self-interest dictates that even the most-prejudiced be concerned with the economic welfare of the Negro. A hungry Negro forecasts days of starvation for whites. There are no isolated economic islands in America. Much as we eat at different tables, essentially we eat the same diet.

Even a John Rankin can ill afford to ignore the economic status of the Negro for inevitably it catches up with him as well as every other Dixie solon.

It is nothing less than selfish concern for the good and welfare of all white Americans which would impel the country to meet forthrightly the challenge of economic deterioration where it hits first.

A Job For Private Enterprise

WHAT can be done?

Essentially the anti-depression campaign is a two-front operation that involves private enterprise as well as government.

Most important, of course, is the first phase because it is more lasting as well as more effective. Private enterprise is the cornerstone of the American system and if it is to survive in a world of encroaching communism, it must learn to use every available asset in its grasp. One of the prime production tools of U. S. capitalism has been too often misused and discarded. That is Negro manpower.

During the crucial days when every hour of manpower was of critical need to beat back the Nazi tide, U. S. private enterprise hesitated and hedged in enlisting colored workers. Finally impelled by need as well as government injunction, industrialists changed their minds and learned that Nazis were killed by Negro-manufactured bullets as well as those made by whites. Today in this new war against an economic foe, the same reasoning applies.

Today when the stresses of American economy are beginning to show in Harlem and on Chicago's South Side, on Beale Street and Central Avenue, there can be no delay, no wait-and-see stalling in plugging the gaps just because the slump has not yet hit hard at the bulk of white Americans. It is a perilous game to shun the needs of colored unemployed, to refuse to recognize the positive signs of creeping economic paralysis lest this contagion spread beyond the covenanted confines of the colored community. It is the worst kind of hateful shortsightedness to sit contentedly while a next-door neighbor's house is gutted by a blaze.

If want and insecurity is to be wiped out, the American economy must learn to mobilize its fullest strength. A prominent white industrial expert, Joseph R. Morrow of the Pitney-Bowes postal meter manufacturing company, recently estimated that U. S. business is paying a toll of six billion dollars annually as the cost of racial bias in employment. Waste of Negro manpower cuts into production potential as well as consumer potential, he insists, and constitutes a serious threat to the free enterprise system.

FEPC As An Economic Necessity

IT HAS been estimated that 6,500,000 Negroes are now employed and earning \$10 billion annually. If employed at their highest skills in a free labor market, according to Morrow, they would be earning \$16 billion a year. The difference of six billion a year is lost to businessmen who might be selling that much in washing machines, television sets and autos to this Negro market.

Certainly in these days of a skimpy, slipping purchasing power, when falling sales mean falling production and fewer jobs, that is a suicidal price to pay for racial discrimination. The need for an immediate end to all color lines in employment cannot but be of utmost urgency to any businessman genuinely interested in avoiding a repetition of the disastrous 30's.

Government on its part must be a relentless force in impelling private enterprise to drop racial tags on jobs, not only by virtue of a good example in federal jobs but also by enacting into law fair employment practices. Today FEPC has once again become an economic necessity as it was during the war.

If private enterprise fails to do the job, there is but one alternative, distasteful as that may be. It is an early return to a program similar to WPA to provide Negro unemployed with jobs and once again prime the economic pump to put it in good order.

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**NO MEN
WANTED**



Neon-lit front of Smalls Paradise is a Harlem landmark. It is sole survivor of a group of famous night clubs that once flourished within a radius of four blocks. Currently Harlem night life is at lowest ebb in history. Smalls is running shows on weekends only. Blame is placed on bad publicity for Harlem in white newspapers.



Ed Smalls is owner of oldest Negro night club, opened 24 years ago this month. Although he has lost \$100,000 in stocks and realty, he is still wealthy.

OLDEST NEGRO

Smalls Paradise has catered to world celebrities

SMALLS PARADISE, a big and boisterous bistro located on teeming Seventh Avenue in the heart of New York's Harlem, is the oldest Negro night club in the United States. During its 24 hectic years it has catered to a clientele international in its range and including many of the top names in movies, theater, art, society and politics.

"Meet me at Smalls" is as commonly heard in Harlem today as it was in the Roaring Twenties when the club was at its zenith and attracting movie stars, boxing champions, governors and millionaires by the dozen. Smalls is a landmark of present-day Harlem.

Since October 27, 1925, when Smalls Paradise was first opened, live entertainment has always been a feature of the club's show program. Last April, a slump in the entertain-

ment business forced Smalls to reduce the entertainment to a four-day weekend program, Friday to Monday. But it still attracts tremendous crowds, including the occasional celebrity. White visitors are seen at the club almost nightly, though not in such large numbers as before the war. Smalls Paradise, incidentally, is one of the few Harlem spots unreservedly recommended by the Police Department for out-of-town and downtown visitors.

Smalls Paradise has a host of traditions and memories. It was here where the late John Barrymore more than once performed from the cabaret stage. Most memorable Barrymore performance at Smalls was an impersonation of the late Bert Williams' great poker-game routine. "It was the realest thing



Flo Ziegfeld, great theatrical producer, was regular visitor to Smalls to get show ideas for his world-famed Follies.



Harry Richman, noted night club entertainer, was fabulous tipper at Smalls, giving every performer a \$100 bill.



Bert Williams, famous Negro song and dance man, loved Smalls and was seen there almost nightly during the 20's.



Dorothy Lamour, movie star, always visited Smalls during New York stays and business boomed when she was in town.



John Barrymore, "The Great Profile" of film and stage fame, brought his many lady friends to Smalls after the theater.



Oldtime floor shows at Smalls were elaborate, fast moving and always included chorus line of beautiful brown-skinned girls. Downstairs club, now rented for parties at \$235 a night, is currently called Paradise Room.



Shake dancers were always big specialty at Smalls. Here exotic dancer Monique Maldonado gets ready for sensual flame dance at club.

RO NIGHT CLUB

for 24 years, is now considered a Harlem landmark

I'd seen since Bert himself," says M. C. Jimmie Mordecai, who liked to introduce the famous from the stage of the club.

There was also the evening when Harry Richman, the night club singer, took a ringside table and enthusiastically applauded every act of a star-studded floor show. When the finale arrived, Richman did a remarkable thing. He stood up, drew a roll of \$100 bills from his pocket and began throwing them on the floor of the stage one by one.

"That," says Jimmie Mordecai, "was the most fabulous tipping that has ever been seen in Smalls."

Smalls Paradise was the scene of some of New York's earliest jam sessions, attracting the cream of the jazz world to its frenzied sessions. Particularly exciting were the famous "break-

fast dances" which were given Saturday nights and lasted until 9 and 10 the following morning. Famous jazzmen like Tommy Dorsey, Jack Teagarden, Glenn Miller, Benny Goodman and Charlie Barnet regularly journeyed uptown for these sessions.

Around 1935 a gawky, brassy little girl with an exceedingly large mouth used to hang around Smalls Paradise and beg the M.C., Jimmie Mordecai, for a chance to sing. One night he put her on and she brought the house down with some torrid singing in which she stretched her mouth to an unbelievable size. She was Martha Raye.

The Susie-Q was born at Smalls. Taps Miller, the singer-trumpeter, introduced the dance in 1938 when he was starring in one of the club's shows. It swept the country.



Florence Mills, the singing star of the 20's, had ringside table at Smalls very often before her death at early age.



Martha Raye, Hollywood star, gave her first night club performance at Smalls in 1935 after begging MC to put her on.



Dutch Schultz, the notorious gangster, frequented club, spending money "like mad, like mad, man," as waiter recalls.



Sophie Tucker, well-known "Red Hot Mama," was loyal patron at Smalls, often introduced to audiences from ringside table.



George Raft, "tough guy" of the movies, appeared at Smalls at least three times a week when in New York on visits.

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Early performer at Smalls was Ethel Waters who sang at cafeteria while still an unknown in early 20's. Restaurant ran four years.



Biggest check at Smalls was paid by Detroit numbers baron Everett Watson, whose party consumed 30 cases of champagne (total tab: \$1800).

EX-PORTER BUILT RESTAURANT INTO HARLEM'S NO. 1 NITERY

THE STORY of Smalls Paradise is personified in Ed Smalls, the genial, roly-poly proprietor, who gave the club his name and built it into a prosperous business. Smalls, one of the most important and best-liked Negroes in New York City, is among Harlem's first citizens but carries the distinction humbly. He lives quietly now, having delegated active management to a small corps of faithful, experienced lieutenants whom he trusts implicitly. They run the club for him, plan its shows, hire and fire, collect and pay off. Smalls himself is seen in the club each night whenever he is in town, sitting quietly at a table facing the bar and chatting with cronies and former employes with whom he cherishes warm friendships.

The owner of this oldest Negro night club is loved and respected by his staff who refer to him reverently as "Mr. Ed." Ed's younger brother, Charles Smalls, is a member of the corporation, too. He is called "Mr. Charlie." Ed was born in Columbia, S. C., and grew up in Charleston. He has never forgotten his Southern heritage, and even today privately frowns on mixed couples coming into the club. No interracial couple has ever been ejected, but some are known to make "Mr. Ed" a trifle uncomfortable.

Smalls started his New York career as a porter in a downtown office building. His next job was operating an elevator for which he was paid \$25 a month. "I didn't stay there, though," he says emphatically. In 1921 he opened an eating place on Fifth Avenue near 135th Street and named it Smalls Cafeteria. Gradually its reputation for good Southern cooking spread and his trade began to grow. As prosperity arrived, Smalls added entertainment in the restaurant and thus launched himself on the most successful nightclub career ever undertaken by a Negro in America.

When Ed Smalls moved his club to its present location on Seventh Avenue, it became the most important move in his career. Harlem was growing fast and the hub of its night life was the junction of Seventh Avenue and 135th Street. Smalls Paradise opened in 1925 in a basement room. For 16 teeming years it was a way station on the moon-swept pleasure road of uptown Manhattan's night life.

In 1941 Ed Smalls made another important move, this time upstairs. He leased space formerly occupied by a large poolroom, rebuilt and decorated it at a cost of \$75,000, and made it the main cabaret. The old downstairs room he kept to handle the increasing number of club dates and private dances. It is called the Paradise Room and is practically unchanged, except for some enlargement. The bulk of Smalls' trade, however, is taken care of in the main cabaret upstairs and the bar.

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date with
a dish
By Freda DeKnight



Step-by-step recipes are set up for photos on two-oven, six-burner Roper gas range with automatic controls. Other gas equipment in new kitchen includes latest model Servel refrigerator. Kitchen also has home-sized Deepfreeze.



Working desk of food editor Freda DeKnight is compact. It is implemented by library of outstanding cook books and file of thousands of recipes. Picket fence covered with ivy separates test rooms from well-stocked pantry.

TEST KITCHEN

Valued at \$5,000, it will perfect new recipes

A HOUSEWIFE'S DREAM is EBONY's new test kitchen. With equipment valued in excess of \$5,000, it is the first test kitchen set up by any Negro publication and includes every new type of gadget and cooking accessory on the market today. Designed to duplicate as closely as possible conditions in the modern home, the kitchen will be used to test and perfect recipes.

Tastefully decorated in a soft sunlight yellow with white woodwork and red linoleum floors, the kitchen has a Little Brown Chef motif carried out as decoration. Equipment includes such varied items as practical new Pyrex in brilliant colors and time-saving Enterprise Aluminum drain pots which allow the housewife to drain water from food without removing covers.



Most up-to-date kitchen equipment for home use includes four-slice Lewis & Conger toaster, new automatic Cory coffee brewers, Roper stove, Hotpoint dishwasher and automatic garbage disposal. Youngstown cabinets line walls.



Guest dining room with modern California touch has blond walnut furniture with red seats. Gay wallpaper matches print drapery. Regular guests in kitchen include top-name celebrities as well as leading food editors.



Staff dining room furnishes food editor with adequate subjects for tests of recipes. Sample meals are prepared and passed on to staff members to get their reactions before being published for readers of "Date With a Dish."

DUNHAM DANCES AT POMPEII

Torrid dancer scores amazing triumph in her tour of Europe

OF ALL the U. S. Negro entertainers who have toured Europe since V-Day, perhaps none has scored as startling a success as dancer Katherine Dunham and her dancing troupe. From the Italian boot to the icy reaches of Scandinavia, the sizzling ex-Chicago anthropology student has been raking in record grosses at the box office and grandiose superlatives from the continent's critics.

Greatest smash was her stay in Italy where nightly the onetime Rosenwald Fellow packed a big Rome playhouse at prices few Americans would pay for a performance. Seats at \$5 in the orchestra were sold out to Italians.

Before a four-night stand at Naples, Miss Dunham decided to rehearse her troupe and found the nearby spectacular ruins of Pompeii an ideal setting. Here where the ancient civilization of the Romans is best preserved for moderns due to a sudden Vesuvius volcanic eruption, she put her troupe through their paces despite frowns from Neapolitan officials who considered as virtual sacrilege such a torrid performance in their revered ruins. Before they ran the company out of the Civil Forum of Pompeii, EBONY's photographer Paul Pietzsch got the exciting photos on these pages.



Against background of ancient Roman columns, Katherine Dunham and troupe rehearse in a temple at the famous ruins of Pompeii, ancient Roman town that existed six centuries before Christ.



Carloca orchestra dressed in South American costumes provides strange music for Pompeii setting as Dunham goes through solo routine.



In open forum which was center of city life, troupe starts wild tropical dance. Series of porticos supported on pillars were ideal props for company.



In Jove's temple, dancers played living statues after Pompeii officials objected to orchestra music. Troupe then sang spirituals and blues.

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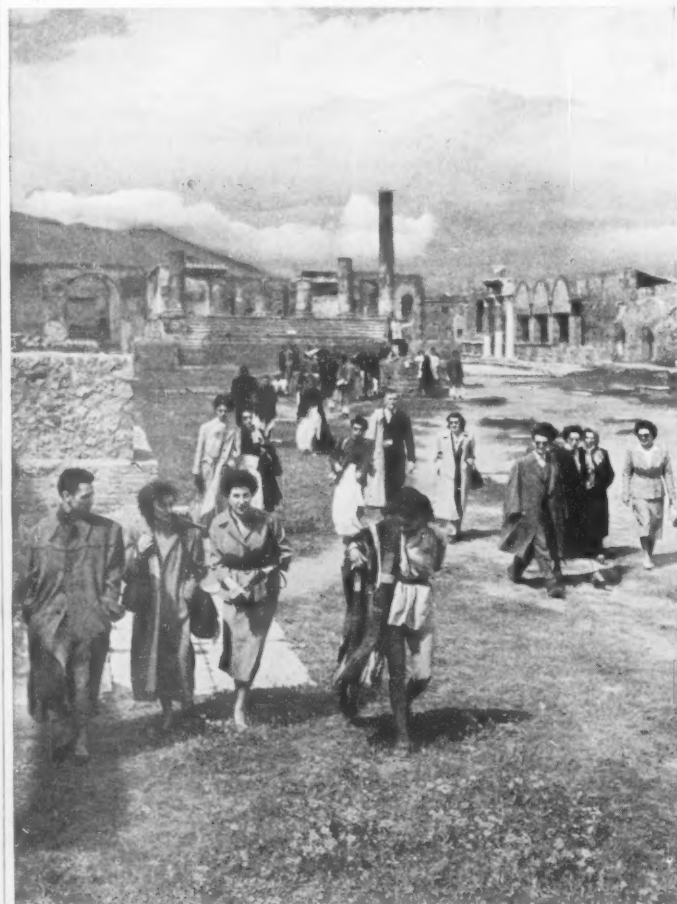
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Nora Holt, singer and music critic, has had four husbands. Kansas-born minister's daughter first wed Kansas City politician Phillip Scoggins at age of 15. After his death, she was married to barber Bruce Jones for year and then Chicago hotel man George Holt for three years. After his death, she went to altar with Joe Ray, secretary of steelman Charles Schwab. Marriage lasted only year. Amsterdam News music editor was left well off by Holt, keeps his name out of affection for him.



Dr. Binga Dismond, prominent Manhattan doctor, is a four-timer maritally speaking. First wife, Narka Lee of Boston, his senior by several years, divorced him and married Howard U.'s Rayford Logan whom she also divorced. Second wife, socialite Geraldine Hodges (now Amsterdam News society columnist Gerri Major) got Mexican divorce, has remarried twice since. After brief marriage to nurse Daisy Richardson of Boston, a former Los Angeles girl, Cora, became fourth wife.

MOST MARRIED NEGROES

Once wed, nine out of ten make another trip to altar

THE BEST chance of getting married today is to have been married before. Statistics show that nine out of every ten folks who have been married once have gone and done it again—and again—and again. Among Negroes the same odds hold and the number of multi-married is increasing yearly. A cross-section of some of these most-married Negroes is pictured on these pages.

They range from much-wed entertainers to staid but often-love-struck professionals. Rare is the band leader or singer who has been mar-

ried but once. Rare, too, is any bitterness or violence over the breakup of a marriage. Sociologist Horace Cayton, a four-timer, made a trip to New York from the West Coast to personally interview his successor—a diplomat who gave a private island along with his hand to the divorced first Mrs. Cayton. Numbers 1 and 3 of editor Ralph Matthews menage are close friends, and he is still close to all three.

Band leader Louis Armstrong has had less luck. Once two of his ex's and a new sweetheart met—and the collision was head on.

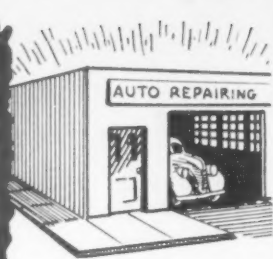


Magistrate Joseph H. Rainey of Philadelphia, grandson of America's first Negro congressman, has taken time from marrying others to take four brides himself. First, Hilda Green, was mother of his two blonde daughters, both now in 20's. Wife No. 2, teacher Madeline Bowes, died and was mourned by tearful husband. Third trip to altar was with another teacher, Frances Graves Wright. After divorce in 1945, he married his fourth time to white Evelyn Copeland.



Louis Armstrong, great jazz trumpeter, has been married four times. His first wife, wed when he was 18, was Daisy Parker, 16, of Gretna, La. Very jealous, she tore up divorce decree in Chicago when she showed up during his honeymoon with wife No. 2, pianist Lila Hardin. They fell out over his affair with Alpha Smith, a young Chicago nursemaid. Alpha went on European tour with Louis, married her on return. Fourth and present wife is ex-Cotton Club chorine Lucille Watson.

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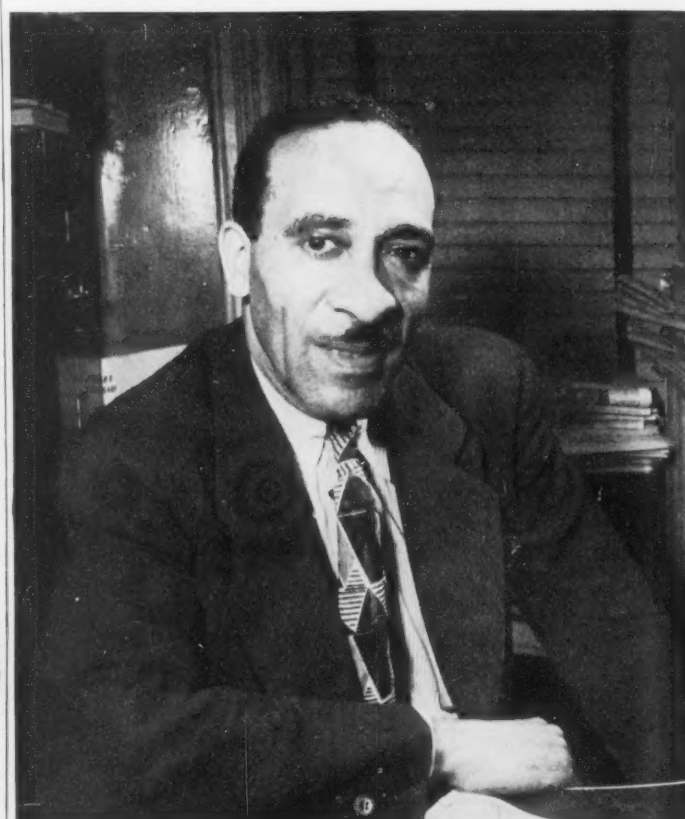
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Horace Cayton, author and sociologist, has been married four times to three women. Former director of Chicago's Parkway Community Center first married white Seattle schoolmate, Bonnie Branch. They separated and Cayton went to New York to interview her next husband to be sure he liked him. Wife No. 2 was Irma Jackson (former WAC), whom he divorced and then remarried. Mother of singer Muriel Smith had announced engagement to Cayton when he married last wife, Ruby Wright, now suing for divorce.



Ralph Matthews, Washington Afro-American editor, has marched to altar three times and says: "If anything should happen to my present marriage, I'd certainly do it again. I like the institution." First wife was Baltimore secretary Mae Townsend, mother of his 22-year-old son. After divorce in 1926, he married another secretary, Toledo's Letha Bush. She could not take Jim Crow in Baltimore where they lived and both agreed to divorce. He met present wife, showgirl Selma Sampson, in London and married her two years later.

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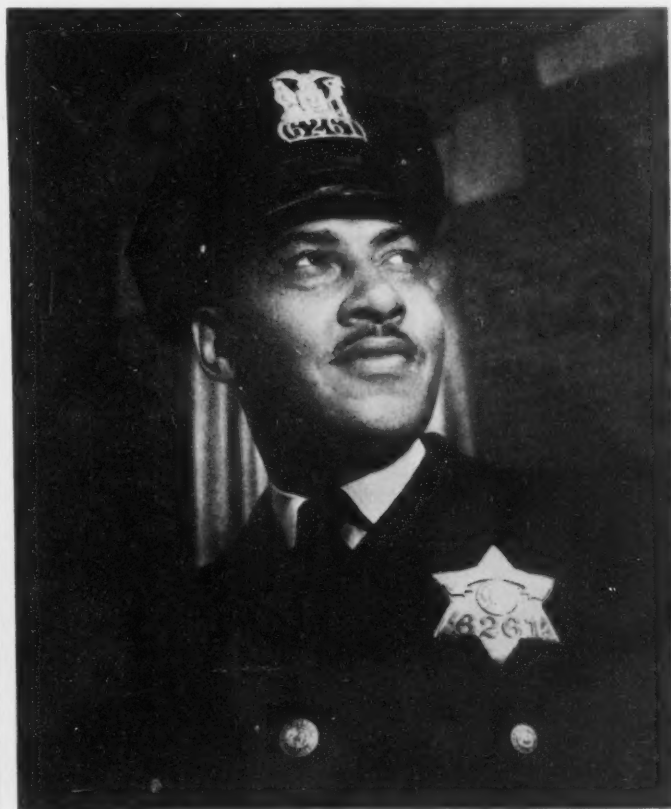
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Theodore Cable, Indianapolis dentist and ex-city councilman, has said "I do" five times. His first bride is now the wife of ex-Joe Louis manager John Roxborough. Second and third wives were teachers Willie Mae Morris and Evelyn Briscoe. No. 4 was Doris Norrell, now a member of the WACs. Current wife, Ian, is a 23-year-old white bacteriologist. Couple hopes to move to make New York permanent home soon. Cable once competed in Olympic hammer throw, still plays good game of tennis.



Sidney S. Smith, Chicago traffic cop, has helped keep traffic busy in divorce courts with six marriages and five divorces. For all wives it was first marriage. All were wed in different cities with full marriage rites. Average marriage lasted about a year and ended with friendly parting. Most of his mates were met on jobs. Smith, now 42, has one child, an 18-year-old daughter by his second wife. Wives have included a social worker, librarian and hospital aide. He is a nice dresser and spends freely.

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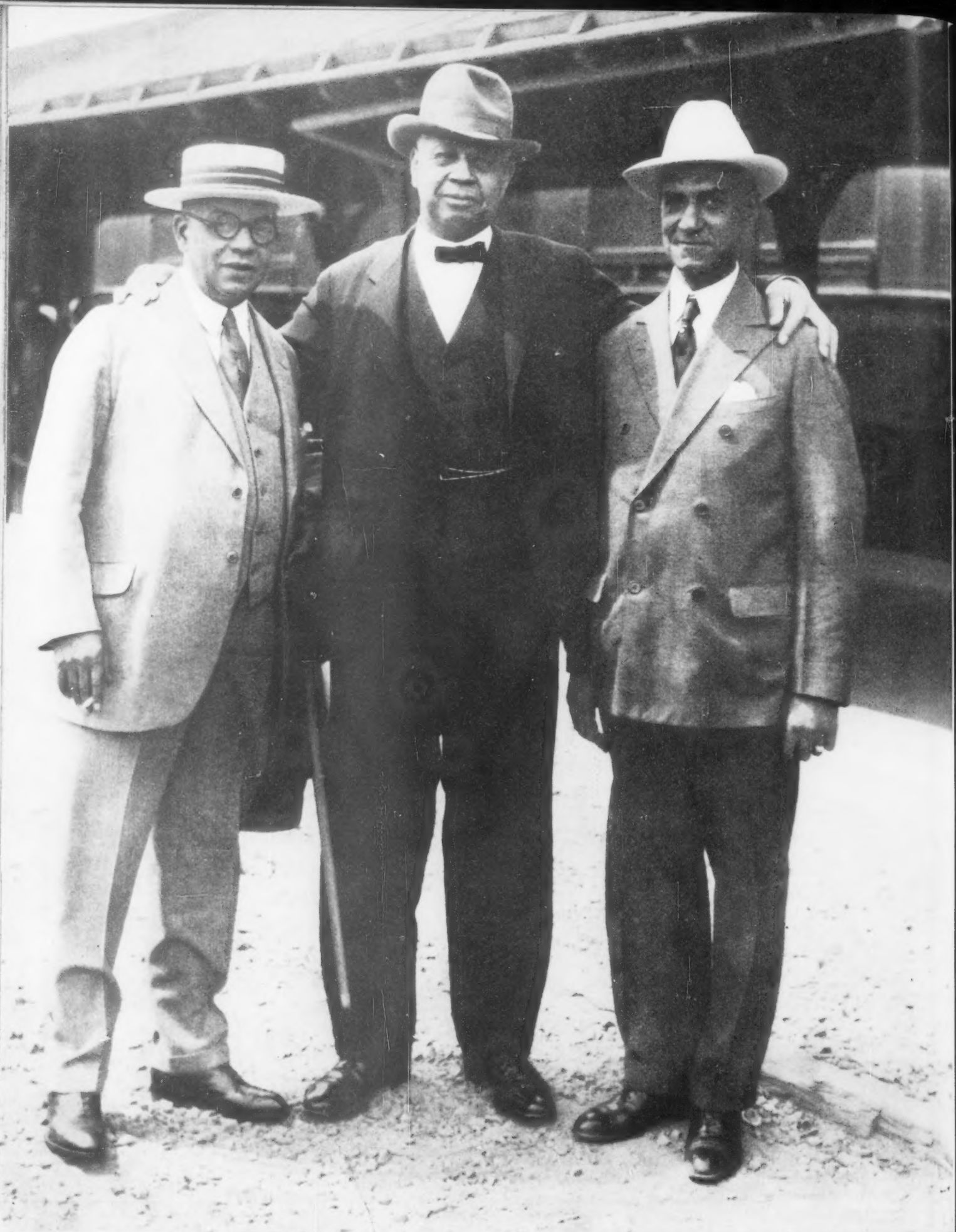
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Big Two of the "golden era" of Chicago politics during its last days in the late 20's were (l. to r.) Alderman Louis B. Anderson and Congressman Oscar DePriest shown with undertaker Charles Jackson. With Negro vote crucial balance of power, Mayor Thompson appointed more Negroes to office than ever before in municipal history.

THE GOLDEN ERA OF CHICAGO POLITICS

Negroes had best leaders, won most political jobs and gained highest recognition in fabulous days under Mayor 'Big Bill' Thompson when Chicago City Hall was called 'Uncle Tom's Cabin'

BY EDWARD T. CLAYTON

FROM the amazing overnight political revolution of Reconstruction days to the remarkable Roosevelt New Deal era, the story of the Negro in American politics is a stirring, momentous and too-often untold chapter in U. S. history. Among the pages that chronicle the brilliant saga of astute, hard-headed, shrewd politicians from the years of Frederick Douglass to William L. Dawson, no epoch is as fabulous and astounding as the plush period of Chicago's Roaring Twenties when the City Hall had so many Negroes in political jobs that it became known as "Uncle Tom's Cabin."

Never have Negroes garnered such rich political rewards for their votes as they did in this golden era when a colored ex-teacher, Edward H. Wright, along with three white politicians in an unofficial cabinet of Mayor William "Big Bill" Thompson actually ran the city. In terms of strategic appointments, important elected posts and job handouts for Negroes, the era was without parallel before or after. Never have Negroes received as complete and sweeping political recognition as in these days when "Big Bill The Builder" was widely accepted among Negroes as "the second Lincoln." Never have Negroes had as far-seeing, crafty and sagacious leaders in public office, men who bargained hard and relentlessly with giants of industry as well as bigtime national politicians for full political rights for their people.

It was a time when Negroes rose so high in political importance that white politicians openly flaunted their friendship for Negroes before white voters. On one occasion Mayor Thompson, angered because some Republicans objected to sitting down at a hotel banquet with Negroes, declared: "Those friends who are not friends of my friends are not friends of mine."

In Chicago's Second Ward Negroes welded together one of the most powerful political organizations in the nation.

Kingpin in the political machine that could deliver up to 90 per cent of the Negro vote in the area to a favored Republican candidate was tall, heavy-set, dark-skinned Ed Wright, a Negro politician without equal. During this lawless era fraught with graft and corruption, syndicate gambling and underworld war, diamond-toothed pimps and storied prostitutes, nickel-a-can beer and elegant speakeasies, the ex-New Yorker who hoboed his way to the Windy City rocketed to a position of unmatched power in the second largest city in the U. S.

Today political veterans still talk of his prodigious political feats. There was the time he held a job as attorney for the traction commission at an unheard-of salary of \$100 a day. There was the way he counted votes in his ward to make certain of no doublecross in political deals. He would promise support of a candidate in another ward in return for support of his man. On



Mayor William "Big Bill" Thompson wooed and won the solid support of Chicago Negro voters for 15 years. In the 1927 primary he got 94% of Negro vote. He won election with slogan, "Throw away your hammer and get a horn."



Edward H. Wright was one of most cunning Negro political leaders of all time. "Iron Master" harnessed the power of the Negro vote and won unparalleled political recognition for South Side.

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GOLDEN ERA *Continued*

election night to guarantee his man's victory, he would simply hold up the ballots in his ward until he saw which way the votes were going in the other wards. Sometimes the ballots were held up for three or four days under the pretext that the votes were still being counted while the "Iron Master" saw to it that the vote in nearby wards was shifting in favor of his nominees. Vote counters and workers, meanwhile, were served meals at their places.

Strangely enough, Wright was reportedly outside the inner circle of graft that marked the Thompson administration. Or at least such under-the-table transactions were and still are closely kept secrets. Once, he was approached to exchange his City Hall influence for a considerable sum of money. The famous Chicago merchant Marshall Field wanted to build the largest office building in the world, now known as the Merchandise Mart, near the banks of the Chicago River on land owned by the Chicago and North Western Railroad. The railroad refused to sell the property. Not to be denied, the persistent Field decided to erect his building in the air over the railroad property, a move which needed approval from the commerce commission of which Wright was a member.

On the eve of the "air rights" hearing, Wright was offered ten \$1,000 bills to vote "yes" on the measure. The offer was made to George Blackwell, attorney for the Second Ward Republican organization and Wright's No. 1 contact man. When Blackwell took the money to Wright and told him of the proposition, the "Iron Master," as he was known, stormed his anger and admonished the attorney never to suggest any such deals to him.

Several months later the same agent visited Blackwell, shook his hand warmly and pressed two crisp pieces of paper into his hand. When he left, the surprised Blackwell saw that his hand held two \$1,000 bills. Unknown to him, Wright had voted "yes" on the "air rights" measure. The Merchandise Mart stands on stilts over the North Western's railroad tracks today.

Wright Cracked Open Many Lily-White Jobs

WRIGHT was blunt and honest almost to a fault. He never knew how to whisper and what he said in his great booming voice he usually stuck by. When "Big Bill" Thompson was elected in 1915, Wright had been through the political mill and quickly went about cashing in on the victory. For 21 years he had craftily maneuvered from one political post to another, engineering many political appointments, and by the time Thompson came along he was a seasoned, cunning operator.

His skill at the political craft was seen in his election to the presidency of the board of county commissioners. After getting a seat on the board, he cunningly buttonholed each commissioner in private and told them he would appreciate "just a token vote" for himself for president as a gesture for Negroes. When the balloting was done, the board members were surprised to find Wright got all the votes but two, each member thinking he was casting "just a token vote" for the foxy Negro.

Once board president, he quickly arranged the appointment for the first time of a Negro assistant in the office of State's Attorney Charles S. Deneen. He used as the opening wedge his power as county commissioners' chief to reject or approve any appropriation for county offices. He simply waited until the funds for Deneen came up for an okay and then reminded the State's Attorney that he would like to see a Negro in the previously-lily white office. Deneen balked and said that he would never consider such an appointment. Whereupon Wright pigeonholed the appropriation until the State's Attorney reluctantly announced the addition of Ferdinand L. Barnett to his staff.

Another office that Wright cracked open was that of assistant county attorney. As president of the county board, the wily Wright ordered a civil service examination held which would include Negroes as well as whites. His political protegee, Louis B. Anderson, then just 25 and fresh out of Kent Law School, made an unbelievably perfect score of 100 on the test and for 17 years

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First Negro judge Albert B. George (right) was elected on Chicago C. O. P. ticket in 1924 after careful maneuvering by Ed Wright (center). Negro candidate was added to ballot three days before election, was sworn in by Chief Justice Olson.

GOLDEN ERA Continued

held the job to which a Negro had never before been appointed. The era produced the first Negro alderman elected from the North, Oscar DePriest. He came into office the same year as Mayor Thompson and might have continued his tenure in the city council after his first term except for a scandalous Grand Jury indictment two years later. He was accused of conspiring with gamblers and prostitutes to allow brothels to operate but was found "not guilty" after a stormy trial. He was succeeded by Louis B. Anderson, who served eight successive terms. A third Negro, Major Robert R. Jackson, was sent to the city council in 1918.

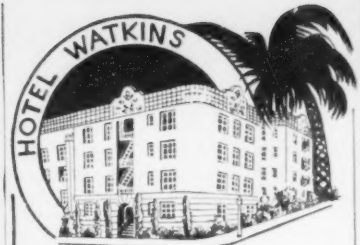
In the state legislature Negro representation reached a record number of five in the lower house by 1928. The first Negro state senator—Adelbert Roberts—was elected in 1924, the same year that Chicago also elected the first Negro judge in the North, Albert B. George.

In the twilight of the "golden era," Chicago also sent to the U. S. House of Representatives the first Negro elected to Congress in the North. He was Oscar DePriest, who managed to make a startling political comeback. It was he who finally emerged as the most-publicized national idol of Negroes, a much-acclaimed symbol of achievement.

In appointive offices the ranks of Negroes swelled to fantastic proportions. Negroes virtually conducted all the city's legal affairs. By the time Mayor Thompson was elected to his third and last administration, South Side attorneys had six spots in the corporation counsel's office and five jobs as assistant city prosecutors. Bishop Archibald Carey was successively named corporation counsel librarian and city motion picture censor.

For Ed Wright it was truly the triumph of his long career. Within a week after Thompson's election, he got a juicy plum when "Big Bill" named him assistant corporation counsel at the attractive salary of \$5,000 a year. Later followed a succession of honors which included an appointment to the city commerce commission and finally his election to the enviable post of Second Ward committeeman. He was the "big stick" and ruler supreme over patronage and had an estimated 400 jobs he controlled for Negroes.

After swinging an election, usually Wright quickly made it known that he knew what patronage was due him and that he intended filling as many jobs as possible with Negroes. He never asked for a quota of jobs for Negroes, but simply called City Hall and advised them that he was sending over a number of men to



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be put to work. For example, if there were 30 minor city jobs open he would get on the phone and in his booming voice, fairly shout: "I'm sending over 10 men to be put to work!" Seldom did this bring a rise of protest from the other end of the phone. When it did, Wright would remind the objector that he knew what he was entitled to and if the vacancies had already been filled, "Then just put the men on the payroll and let them stand around!" Usually his demands were met far short of his ultimate threats to "take the matter up with the mayor."

If Wright's faithful followers swore an unswerving allegiance to the Republican flagstaff, the old "Iron Master" himself was shrewd enough not to have to depend wholly on the party for financial support for his Second Ward organization. Those given jobs by him reportedly had to kick back 10 per cent of their earnings to the organization, and in some instances as much as 15 per cent. This, in addition to the usual campaign money supplied by party headquarters, enabled him to conduct his campaigns almost independent of the party.

In terms of jobs no scandal has ever matched Chicago's unique payroll padding of this era. There were so many "workers" drawing salaries and doing nothing that the practice finally exploded into a highly unsavory public investigation. No Negroes were directly responsible for the appointment of "payrollers," but a few were snared when the scandal erupted in the city's infamous "Sanitary District."

During the "Whoopie Era" trials that followed, one Negro minister admitted that he had been employed as a "water inspector." He was on the payroll for nearly a year and his only job was to observe Lake Michigan from 39th Street to Randolph Street, a distance of some 40 blocks or little more than three miles. All he did was walk up and down the water front. He had no instruments, but occasionally made reports to the clerk of the water department. "I reported," he testified, "that the mark, the lake level mark, was about six or eight inches different as the case appeared each day."

In the state legislature in those days much could be accomplished if a lobbyist was able to make proper and substantial financial arrangements with a representative. On one occasion the likeable Negro legislator Sheardrick B. Turner, who was to enjoy 14 years in the Illinois assembly, was promised a financial expression of appreciation for support of a certain bill up for approval. When the bill was brought into open discussion Turner had not received his promised "gift" and immediately began a vitriolic attack upon the measure. About halfway through his verbal blast on the bill, an associate in the gallery, puzzled by Turner's tongue lashing, attracted the legislator's attention, and frantically began slapping his pockets to signal him that the money had arrived. Without halting his voice, Turner, assured that his "appreciation token" was at hand, announced suddenly: "Gentlemen, you have heard all the bad sides of this bill, NOW I'll tell you about the good features of it."

Although occasionally Turner had no interest one way or another on some measures, he seized these opportunities to obtain important political appointments for his friends. His reward for support of one bill resulted in the appointment of 23-year-old George Blackwell as city prosecutor. Blackwell was later elected to legislature and once had an income in excess of \$21,000 yearly from a combination of law practice, politics, and other sources. When Turner died, the legislature adjourned and Chicago provided a police escort for the first time at a Negro funeral.

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Veteran? Yes No

GOLDEN ERA Continued

Policy wheels, like Chicago's famed Tia Juana station, opened their collections and brazenly held drawings in full view of huge crowds. Jackson himself operated a few key spots for the crapshooters and poker players. One was on the second floor of the old Pekin theater which he inherited by marrying Lucy Motts, sister of one of Chicago's early gamblers, and another was in the outer rooms of his velvety quiet funeral parlors. So great was his "take" that a gunman, who chose to rob the fabulous gambling czar on the City Hall steps one day, made off with a tidy haul of \$25,000—all in cash.

Proof that Jackson's underworld activities had the "green light" from high places was openly revealed when "Big Bill" made his third and final bid for the mayoralty in 1927. Away from office for four years while Democrat Mayor William E. Dever checked-reined the flourishing Negro vice ring, the blustering Thompson drawled fantastic campaign promises of wide-open saloons and uninterrupted gambling. He promised that 10,000 new "joints" would be opened, that offending police captains would be snatched out of office, and that he would personally see to it that the "breaking in of homes and the fanning of mattresses for pints" would be stopped. And true to his word his election signaled a spectacular rebirth of brisk lawlessness, so flagrant that the administration came to be tabbed the "Big Fix."

A tight-lipped, crafty political operator in his own right, Jackson successfully maneuvered himself into the coveted post of ward committeeman and dispenser of the lush patronage that the wily Wright had once enjoyed. He had only to wait until Wright sealed his political doom in 1927 by bucking the virtually impregnable Thompson faction and throwing his support behind the opposing but losing mayoralty candidate John Dill Robertson. Jackson rallied the Second Ward behind Thompson and cinched his own position with the mayor's election.

Ironically enough, if Jackson had been content to remain czar of the underworld rather than step into the political shoes of the dethroned Wright, he might never have become a target for the jealous opposition. For as soon as his grateful benefactors named him a member of the Illinois Commerce Commission, the opposition forces immediately spotlighted his infamous gambling kingdom, had him and his associates indicted by a special grand jury "for conspiring to protect gambling." When he died in 1929 his hearing was still hanging fire on criminal court dockets.

DePriest Becomes National Idol

THE MAN who grabbed the gauntlet after Wright and Jackson was Oscar DePriest.

Unlike Wright, who distinguished himself in behind-the-scenes maneuvers, DePriest was an ambitious headline hunter. Despite the tinge of corruption that shadowed his early political career, DePriest parlayed patience with opportunity to become the best-known, most forceful Negro politician Chicago has known. Even when he admitted on the witness stand during his trial of 1917 that he had received \$1,000 from a notorious gambler as a "sort of contribution" to his campaign fund, his Negro following was quick to raise the cry of "persecution."

DePriest was a shifty politician, a political chameleon flirting with both factions of the divided Republican Party and courting the Democrats at the same time. He was very unpopular with Ed Wright. His faculty for seizing opportunities at precisely the right moment finally vaulted him into Congress and the public limelight at the sudden death of Congressman Martin B. Madden.

DePriest was out of the city when he learned of Madden's death but he quickly wired the ward committeemen, who were empowered to nominate the new congressman. He tactfully urged them to support his candidacy and also notified Mayor Thompson of his aspirations. The obliging mayor promised support. He was able to swing his coup before others eyeing the post knew what was going on. In the wake of another "smear campaign" in which DePriest was again indicted on charges of underworld dealings.

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Legislator Sheadrick B. Turner amassed \$100,000 fortune during 14-year career in Illinois assembly. Nicknamed "Sand-bag," the state representative used his position to get many Negroes appointed.



Bishop Archibald Carey Sr. was named motion picture censor as reward for his political support for the Thompson forces. He was later named civil service commissioner.

GOLDEN ERA *Continued*

the new congressman was seated in mass swearing-in ceremonies before any dissenters had a chance to voice their objections.

Once in Congress he distinguished himself as a racial militant who tilted with Dixie solons at every chance. He proved to be a fighting champion of full equality for the Negro and won himself a national reputation as the foremost spokesman for the race.

At no time in history did Chicago's Negro population expand so rapidly as it did in this "golden era." Numbers meant votes and votes meant power and to such seasoned politicians as Ed Wright the accelerated influx of Negroes from the deep South meant more votes, more jobs, more recognition. Lured by the attractive factory wages of World War I and promises of a discrimination-free land, tens of thousands of Negro migrants flocked to Chicago to be quickly harnessed into the Thompson forces. In nearly two decades the black ghetto swelled beyond capacity, doubling and redoubling in population until it reached a record peak of more than 230,000. Republican by tradition, they needed only to be taught how to vote and where.

When the Democrats finally ousted Mayor Thompson in 1931, the "golden era" came to an end. The inescapable doom that was certain to come struck with overwhelming swiftness. In a rising tidal wave that flushed Republicans from their strongholds all over the nation, Chicago's long dormant Democratic forces ramrodded Anton J. Cermak into the mayor's seat without Negro support. All but crushed in the suddenness of the Democratic onslaught, the once-powerful Negro wards were stripped of their patronage and uprooted from their lush political jobs. War was declared on the G.O.P.-underworld alliance from the Wabash Avenue police station in the heart of the Negro ghetto. On orders from Cermak himself "to raise hell with the policy gang," as many as 200 operators, stooges, and carriers were arrested in a single day and jammed so tightly in cells none could sit down. The end had finally come.

Quietly the newly-entrenched Democratic organization began to pass out jobs to Negroes but never approaching the numbers of the deposed Thompson machine. Raids of frequent and increasing regularity soon whipped the vice kings in line with the new regime. Quickly the old Republican ward machinery began to disintegrate and many avowed followers, like rats abandoning a troubled ship, abruptly shifted their political alignment to the swaggering Cermak administration. More favors and more jobs virtually sapped the Republican baliwicks of Negro strength, and finally with the election of once-stout G.O.P. flag waver William L. Dawson as ward committeeman, the floundering Negro political regiment did a complete about-face.

Probably there will never be another "golden era" in Chicago or elsewhere, but much of the credit for today's growing recognition of the Negro voter and the Negro politician can certainly be attributed to this fabulous period when the Negro proved himself a political power to be reckoned with.

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MARION MOTLEY

Explosive Cleveland Browns fullback has sparked team to three consecutive All-American championships with hard running that resulted in 23 touchdowns and average of 6.53 yards per try. Ex-Nevada star is father of three boys.



BUDDY YOUNG

Famed New York Yankees speedster is top man of Manhattan club's offense with his shifty dashes on gridiron. He has scored 12 touchdowns in two years with outfit, averaged 5.8 yards in picking up 1229 yards.

NEGROES IN PRO FOOTBALL

Motley and Taliaferro seen as most promising performers among stars on nine play-for-pay clubs this Fall

THIS MONTH marks only three years since ex-UCLA grid greats Kenny Washington and Woody Strode first lined up with the Los Angeles Rams eleven to crack the 13-year-old color ban in pro football which dated from 1934 when halfback "Jumping Joe" Lillard was dumped by the Chicago Cardinals. Yet in that short span some 20 Negro gridgers have made the grade in a pro sport pioneered by old-timers like Fritz Pollard, Duke Slater, Paul Robeson, Sol Butler and Ink Williams. Today's crop of brown pigskin stars represent some of the biggest names in the two major pro loops and are slated to set the pace this Fall on nine of the 17 clubs (5 in All-American Conference, 4 in National Football League).

Top performance among the current flock of Negro pro gridgers



LEN FORD

Towering Los Angeles Dons end was big target for back Glenn Dobbs' passes last year. He is ex-Michigan flanker.



BOB MIKE

Husky San Francisco '49ers tackle is considered by Coach Buck Shaw as most promising on team.



BOB MANN

Catlike Detroit Lions end was top pass snagger with team last year, 10th best in league. Average gain was 17 yards.



TOM CASEY

Versatile New York Yankees back is phenomenal kicker, averaged 4.17 yards in running last season.

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JOHN BROWN

Big Los Angeles Dons center is one of the top linemen in the All-American Conference. The 27-year-old, 230-pounder is perhaps the best pro footballer to come out of Negro college play. He starred for three years with North Carolina State.

is expected from the crack Cleveland Browns' fullback, 6-foot, 240-pound Marion Motley, selected by some sports editors as the nation's No. 1 football player in 1948. Picked three times as all-league fullback, Motley will again be counted on to batter enemy forward walls in the same manner which has made him the most feared and consistent ground gainer in pro ball.

Of the new crop of 17 Negro players who are up for trial on five clubs the AAC's Los Angeles Dons' prize rookie, former Indiana triple threat George Taliaferro, is perhaps the most promising prospect. Last fall the 6-foot, 190-pound Gary lad was one of the top offensive stars in the Big Nine with an average of 100 yards in each of the Hoosiers' nine games.



MEL GROOMES

Defensive Detroit Lions back followed Coach Bo McMillin to pro league from Indiana. He is ace pass defender.



JOE PERRY

Speedy San Francisco '49ers fullback led team's running backs in scoring with 12 tallies last year.

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EMLLEN TUNNELL

Flashy New York Giants triple threat stood out on defense last season, will play big role in club's T-formation.



BILL WILLIS

Powerful Cleveland Browns guard has been three-time choice for all-AA lineman. He is ex-Ohio Stater.

30 WORK OUT

MANY of the present array of Negro pro gridsters can credit their jobs to the cold war of cash and nerves that pits the rival two major loops in a hectic struggle for supremacy at the gate. The war dates back to 1946. Then the pioneering NFL had a corner on the market in top white players. The AAC's Cleveland Browns sought drawing cards in two Negro stars—ex-Nevada fullback Marion Motley and former Ohio State guard Bill Willis—and found that the pattern worked. Since that time and mainly as a result of that duo's sharp grid play, the Browns have become widely recognized as one of the greatest football teams of all time. Other clubs are now trying to follow the Cleveland outfit and have thus beckoned a record number of Negro performers into pro ball this year.



GEORGE TALIAFERRO

Ace Los Angeles Dons rookie is best of new crop of Negro pro players. Ex-Indiana star played in all-star game.



WILLIE STEELE

Hopeful Los Angeles Rams back is Olympic broad jump king. He scales 170, runs 100 yards in 9.7.



BILL BASS

Speedy Chicago Hornets halfback returns to club after season out. He played 12-man football in Canada in 1948.



HORACE GILLOM

Standout Cleveland Browns end is club's top punter, was second best in league in 1947 with 44.6-yard average.

OUT WITH 9 CLUBS

As many as 30 colored players have gone through late summer workouts with nine pro elevens. Seven went through paces with the AAC's hapless last-place Chicago Hornets whose owners say they "are determined to be the best team in the country," if it takes all Negro stars to do it.

Pro football magnates looked to Negro colleges for ten of the 17 prospects this year.

For Negro athletes pro football has more to offer than any other play-for-pay game. Salaries in the sport average \$5,000. New York Yankee star Buddy Young is the top salaried colored pro gridster, reputedly drawing some \$25,000 each season (more than any Negro major league baseball player).



WALLACE TRIPPLETT

New Detroit Lions halfback is second Negro inked by eleven. He was on Penn State's unbeaten 1948 team.



PAUL PATTERSON

Fleet Chicago Hornets back is fine passer, punter and runner. He played at Illinois with Buddy Young.

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MAKE THIS CONVINCING TEST

At noon, eat a Dr. Parrish lunch consisting of 8 Dr. Parrish's Tablets and any beverage you prefer. For breakfast and supper, eat any foods you want, merely cut down on portions. By following this plan you cut down your caloric intake and you should reduce NATURALLY. Dr. Parrish's Tablets positively do not contain any dangerous reducing drugs.

They are a special dietary food supplement, help appease hunger, purge waste you reduce and are ABSOLUTELY HARMLESS.

SEND NO MONEY Simply call name and address. On arrival, deposit only \$2.00 plus C.O.D. for \$2.25 size of 112 Dr. Parrish's Tablets. Send \$2.00—we pay postage.

Hood Products Corp., New York 12, N. Y.

Hood Products Corp., Hood Bldg., Dept. 720P
696 Broadway, New York 12, N. Y.

Please send the regular \$2.25 size of 112 Dr. Parrish's Tasty Tablets. Also include without extra cost my copy of "Formula for Slenderness." All for only \$2.00—on your money back guarantee.

() Enclosing \$2.00 () Send C.O.D.

Name.....

Address.....

City..... Zone..... State.....

LET THIS DOCTOR'S WAY KEEP YOUR SKIN LIGHTER CLEARER AND SMOOTHER



For Women Only. Prepared specially for a woman's skin. Dust, Wind or Sun often causes the misery of external blemishes or a dark rough skin.



Keeping yourself lovely can bring you more pleasure. Your pleasure is worth 10 minutes a day. Men crave women with natural lovely soft, light skin.



The Doctor's Double System is not only a more sure way to skin loveliness but it is safe—and easier—natural looking—lovely skin—will delight you. You must be pleased or money back.

DOCTORS HAVE FOUND AND NOW HIGHLY REGARD NEW BETTER AND SAFER WAYS FOR YOU TO LIGHTEN, CLEAR AND KEEP YOUR SKIN SMOOTH WITHOUT THE USE OF DANGEROUS CHEMICALS

It has been reported that about 4 out of every 10 women are allergic to many of the bleaching chemicals used in some bleach formulas.

It is no longer necessary for you to worry about using creams with dangerous chemicals. Thanks to the Doctor's study. You can only get this new double plan by writing for it.

YOU CAN TRY IT ON A MONEY BACK GUARANTEE.

You must absolutely be delighted with it or it costs you nothing. This special filter foam formula which you use in the morning acts as a vanishing cream, powder base and also protects your facial tissues against the sun rays. It also helps prevent blackheads and externally caused pimples and blemishes. You'll enjoy using it. It only takes a few minutes to apply each morning.

Most IMPORTANT TO YOU IS THE SPECIAL ENVELOPES OF POWDER WHICH YOU MIX WITH LEMON JUICE. THESE POWDERS CONTAIN 14 MEDICINAL INGREDIENTS AND ARE PACKED IN THIS MANNER TO RETAIN THEIR STRENGTH. You mix each envelope into a pack and leave it on only about 6 minutes, according to the Doctor's Directions. After you wash it off let your mirror and your skin tell the story. No dangerous chemicals, nor greases to stain your pillow. You go to bed with a natural clean skin and allow your pores to breathe naturally all night. THIS DOCTOR'S DOUBLE FORMULA IS A TREATMENT AND A BEAUTY AID IN ONE SYSTEM. You get full easy written directions. Your pleasure is worth ten minutes a day, 4 minutes in the morning and 6 minutes at night in the beginning. After a few applications you only have to do this every other night or so. You will absolutely be delighted and pleasantly surprised to learn what a doctor's study and the chemist work can do to help you quickly attain confidence in this excellent treatment which must keep your skin lighter, clearer and smoother or it doesn't cost you a penny. It's the latest thing highly regarded and fully approved by a doctor.

TRY IT. IT MUST BE THE BEST THING YOU EVER TRIED OR EVERY CENT BACK. Just send a penny postal card or a letter to Beatty's now. BEATTY'S PRODUCTS, DEPT. B7, 1524 EAST 2nd STREET, BROOKLYN 30, NEW YORK. You will receive everything within a few days. Be sure to keep your skin clean. Wash with warm water follow it with a dash of cold water to close the pores. Try to keep out of the sun and in the shade as much as possible until you get everything with full directions. After using the Doctor's system just for one week your mirror can be the judge as to whether you keep it or send it back. Enjoy the pleasures that come with a lovely skin. Write for it today.

The Doctor's morning cream, during its application, will help to prevent sun from burning and darkening the facial tissue. It also aids in keeping dust from entering pores and causing pimples and blackheads.



The most important part of the treatment is the 7 minutes you spend at night in mixing the Doctor's special pack, which contains 14 medicinal ingredients, with lemon juice, you can actually feel this formula work. The lemon juice contains citric acid which helps bleach and lighten the skin.



START ON THE ROAD TO A LOVELIER, LIGHTER, CLEARER, SMOOTH SKIN TODAY. Give your skin a treat and get the full benefit of this Doctor's double formula treatment. Just send a penny postal card or a letter to BEATTY'S PRODUCTS, DEPT. B7, 1524 EAST 2nd STREET, BROOKLYN 30, NEW YORK.

SEND NO MONEY. JUST WRITE TODAY. 1. You get everything, the doctor's double system with the cream, the month's supply of envelopes containing the special powders plus the full easy directions with a written money back guarantee. Pay only \$3.98. Not a penny more. This price includes your postage and your federal tax. Everything shipped to you the same day your postal card or your letter is received.



It takes only 3 minutes to apply this filter foam formula, which acts as a vanishing powder base, beautifies the skin and at the same time helps your night formulas do the bleaching job easier bringing you a lighter skin, more natural by guarding against external causes of dark ugly skin.



In powder form all the medicinal advantages are retained at full strength. You wash it off with soap and water after a 5 minute application and then you can go to sleep and let nature breathe normally thru your pores without any worries of dangerous chemicals and with your mirror showing the loveliness you gained by this Doctor's Treatment. Enjoy it. Your pleasure is worth it. You can't lose on this deal. You must win a lovelier skin or every penny back.

In the beginning you will only have to give your skin the evening treatment three times a week. As the condition improves once or twice a week will be sufficient.

How can you miss with
Hunter at its new low price?



You can't miss!

ONLY YESTERDAY, Hunter was among the country's costliest blends.

Today, you can enjoy the same famous flavor—at the cost of popular-priced blends! And today's Hunter is finer than ever.

Lighter, milder. So clean-tasting you can sip it straight, like a fine liqueur!

Not for years have you been able to buy so superb a whiskey for so little. You just can't miss with Hunter at today's prices!

HUNTER

SINCE 1860

First over the Bars

HUNTER-WILSON DISTILLING CO., INC., LOUISVILLE, KENTUCKY. BLENDED WHISKEY, 86.8 PROOF. 65% GRAIN NEUTRAL SPIRITS.

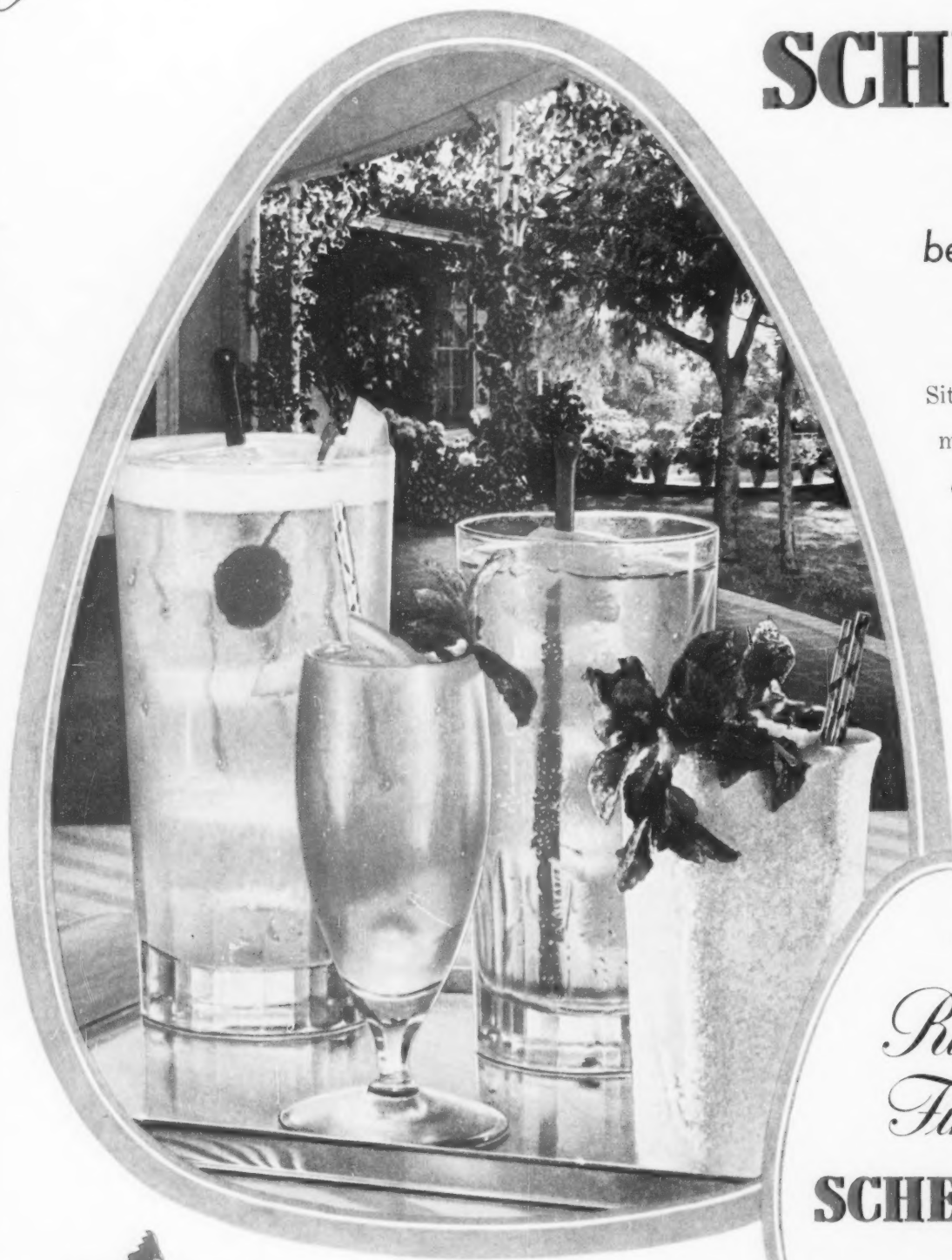
Your favorite drink tastes finer with...

SCHENLEY

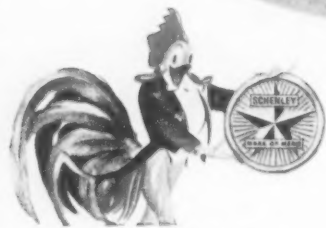
*richer, mellow
because it gives you
older whiskies**

Sit back and enjoy your favorite drink made with Schenley. Smooth and *delicious*. That's because Schenley gives you the pick of rare, older whiskies, from America's greatest reserves. And Schenley's matchless blending skill makes every drop smoother, more satisfying.

For your convenience, Schenley now comes in this handsome round bottle.



*Richer
Finer*
SCHENLEY



A Schenley Mark of Merit Whiskey.

from **SCHENLEY**
the Treasure House of **AGED WHISKIES***



***BLENDED WITH PRE-WAR QUALITY GRAIN NEUTRAL SPIRITS.**

BLENDED WHISKY, 86 PROOF. THE STRAIGHT WHISKIES IN THIS PRODUCT ARE 5 YEARS OR MORE OLD. 35% STRAIGHT WHISKY, 65% GRAIN NEUTRAL SPIRITS, 10% STRAIGHT WHISKY 5 YEARS OLD, 10% STRAIGHT WHISKY 6 YEARS OLD, 15% STRAIGHT WHISKY 7 YEARS OLD. COPYRIGHT 1949, SCHENLEY DISTRIBUTORS, INC., NEW YORK CITY.

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 oth and
 Schenley
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 greatest
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 atisfying.

Schenley are
 the round bottle.

